

# Social network data of Swiss farmers related to agricultural climate change mitigation

**Data Collection** 

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## Questionnaire for AgroCO2ncept participants (designed with software Network Canvas)

#### Personal characteristics and AgroCO2ncept participation

- 1. Please insert your pre- and surname
- 2. In what year have you joined the project AgroCO2ncept Flaachtal?
- 3. What were most important reasons to join the project?
- 4. How happy are you with the project?

Very happy	Rather happy	Partly	Rather unhappy	Very unhappy
5	4	3	2	1

- 5. What are you particularly happy with?
- 6. What are you particularly unhappy with?
- 7. Do you feel that your interests and opinions are taken into account in the decision-making processes within AgroCO2ncept?

Yes, absolutely	Rather yes	More or less	Rather not	No, not at all	
5	4	3 2		1	

8. Do you think AgroCO2ncept has so far been successful regarding its greenhouse gas reduction targets?

Yes, absolutely	Rather yes	Partly	Rather not	No, not at all
5	4	3	2	1

#### 9. Would you decide to participate again today?

Yes	No	Maybe

10. If no, why not?

#### Agricultural climate change mitigation on the farm

11. Do you consider to implement further mitigation measures on your farm?

Yes	No	Maybe

12. If yes, which measures do you plan to adopt?

### 13. How well have you reached your personal greenhouse gas reduction targets agreed upon in AgroCO2ncept?

Fully reached	Mostly reached	Partly	Mostly not reached	Not reached at all	
5	4	3	2	1	

#### 14. How important is climate change mitigation for your decisions on the farm?

Sehr wichtig	Eher wichtig	Eher wichtig To some extent		Gar nicht wichtig	
5	4	3	2	1	

### 15. How important is climate change mitigation for your decisions on the farm today compared to 10 years ago?

Much more important	More important	Equally important	Less important	Much less important 1	
5	4	3	2		

#### Name generator

16. With whom of the following persons do you regularly exchange on agricultural climate change mitigation?

(To choose from the roster with the names of all farmers participating in AgroCO2ncept, click on the circle with the respective name and draw it to the free space on the right. Please also consider additional external contacts and add them with pre-and surname using the symbol on the bottom right).

#### Name interpreter questions

We now ask you to answer the following questions to the persons you have just named.

#### 17. How often do you exchange with this person on agricultural climate change mitigation?

Every day	Every day Once per week		Every other month	Once per year	
3	4	3	2	1	

#### 18. Please indicate how you are currently related to the person (multiple answers possible).

Friend	Workmate	Neighbour	Family member	Partner	Association colleague	Other

#### 19. If other, please specify

#### 20. How often did you have contact with the person before joining AgroCO2ncept?

Every day	Once per week	Once per month	Every other month	Once per year	Never
5	4	3	2	1	0

### 21. Please indicate how you were related to the person before joining AgroCO2ncept (multiple answers possible).

Friend	Workmate	Neighbour	Family member	Partner	Association colleague	Other

#### 22. If other, please specify

#### 23. How strong was the person's influence on your decision to join AgroCO2ncept?

Very strong 5	Strong 4	Rather weak 3	Weak 2	The person did not influence me 1

### 24. In your perception, how much does the person know about agricultural climate change mitigation?

Very much	Much	Rather little	Little	Nothing
5	4	3	2	1

#### 25. How often do you consult the person for advice on decisions regarding your farm?

Every day	Once per week	Once per month	Every other month	Once per year	Never
5	4	3	2	1	0

#### 26. How much do you trust the persons' knowledge and advice?

Very much	Much	To some extent	Rather little	Not at all
5	4	3	2	1

#### **Alter-alter relations**

27. Please connect the persons you have chosen before if you think that they exchange regularly about agricultural climate change mitigation.

#### Influential people

28. Which persons do you perceive as influential for decision-making of other farmers in the region?

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29. Please place very influential persons in the center of the concentric circle, place less influential persons towards the outer margins of the circle.