



Social network data of Swiss farmers related to agricultural climate change mitigation

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Codebook to Data on social network contacts of farmers not participating in AgroCO2ncept

Variable-names	Question	Coding
sender_id	ID of sender	Number
receiver_id	ID of receiver	Number
nodetype	Category of contact	Categorical variable (exchange = freely named contact with whom sender exchanges about mitigation; agroconcept_contact = member of AgroCO2ncept chosen from roster)
frequency	How often do you exchange with the person on agricultural climate change mitigation?	Ordinal variable (1 = Once per year; 2= Every few months; 3 = Once per month; 4 = Once per week; 5= Every day)
friend	Please indicate how you are currently related to the person (multiple answers possible).	Binary variable (1 = True, 0 = Not true)
workmate	Please indicate how you are currently related to the person (multiple answers possible).	Binary variable (1 = True, 0 = Not true)
neighbour	Please indicate how you are currently related to the person (multiple answers possible).	Binary variable (1 = True, 0 = Not true)
familymember	Please indicate how you are currently related to the person (multiple answers possible).	Binary variable (1 = True, 0 = Not true)
partner	Please indicate how you are currently related to the person (multiple answers possible).	Binary variable (1 = True, 0 = Not true)
colleague_association	Please indicate how you are currently related to the person (multiple answers possible).	Binary variable (1 = True, 0 = Not true)
other	Please indicate how you are currently related to the person (multiple answers possible).	Binary variable (1 = True, 0 = Not true)
knowledge	In your perception, how much does the person know about agricultural climate change mitigation?	Ordinal variable (1= Nothing; 5 = Very much)

advice_freq	How often do you consult the person for advice on decisions regarding your farm?	Ordinal variable (0 = Never; 1 = Once per year; 2= Every few months; 3 = Once per month; 4 = Once per week; 5= Every day)
trust	How much do you trust the person's knowledge and advice?	Ordinal variable (1= Not at all; 5 = Very much)
contact_years	Since when do you know the person (only for AgroCO2ncept contacts)?	Number of years