



Social network data of Swiss farmers related to agricultural climate change mitigation

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Codebook to Data on ego attributes of farmers not participating in AgroCO2ncept

Variable-names	Question	Coding
ego_id	Unique answer ID of network interview participant	Number
farm_type	Please indicate the main production focus on your farm	Categorical variable (1= suckler cows; 2= arable farming; 3= dairy cows; 4= cattle farming; 5= forest; 6= vegetables; 7= fruits; 8= other)
furt_reduc_nonpart	Do you consider to implement further mitigation measures on your farm?	Ordinal variable (0 = No; 1 = Yes; 2 = Maybe)
CC_import_nonpart	How important is climate change mitigation for your decisions on the farm?	Ordinal variable (1 = Not at all; 5 = Very much)
CC_import_change_nonpart	How important is climate change mitigation for your decisions on the farm today compared to 10 years ago?	Ordinal variable (1 = Much less important; 5 = Much more important)
know_agroconcept	Do you know the climate change mitigation initiative AgroCO2ncept Flaachta?	Binary variable (1= yes; 0 = no)
consider_part	Have you considered to join the project?	Binary variable (1= yes; 0 = no)