

A ticket-based public transport pricing model for Switzerland

Other Conference Item

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Publication date: 2019-05

Permanent link: https://doi.org/10.3929/ethz-b-000342816

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Funding acknowledgement: 167189 - Big data transport models: The example of road pricing (SNF)

A ticket-based public transport pricing model for Switzerland

Sebastian Hörl Joe Molloy

STRC 2019

15-17 May 2019, Ascona



ETH

Eidgenössische Technische Hochschule Zürich Swiss Federal Institute of Technology Zurich

- Costs for public transport travels are crucial for transport research:
 - Preparation of surveys
 - Analysis of choice experiments
 - Transport simulation
- We would like to:
 - Impute current costs into existing data (Microcensus 2015 !)
 - Extend pricing with future schemes

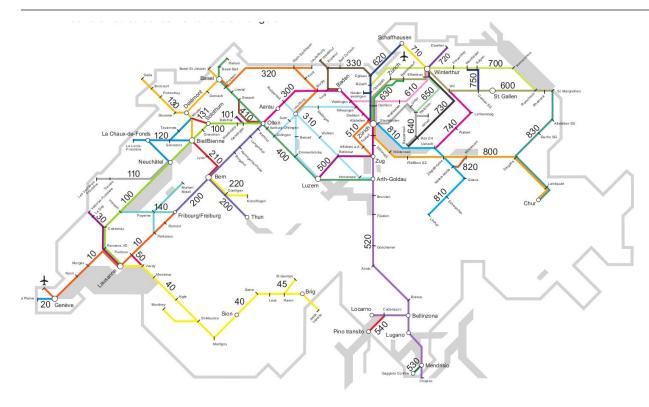
Current state

- Calculates single trip costs
- Calculates daily costs (like a "check-in" app)
- Includes all public transport authorities (Verbünde) with single/daily tickets or distance tariff, and SBB
- Provides a matching between HAFAS station IDs and transport authority zones
- Does **not** include subscriptions (except Halbtax), special fares (SBB), short distance (Kurzstrecke) and regions with only monthly or annual subscriptions

Model outline

- 1. Data preparation
 - a. Digitalization of T603 (SBB distance tariff)
 - b. Digitalization of T651 (Verbundtarife)
 - c. Matching of HAFAS station ID to transport authority and zone
 - d. Digitalization of tickets
- 2. Cost calculator
 - a. Routing through SwissRailRaptor
 - b. Separation of price-relevant trip stages
 - c. Combinatorial optimization of potential tickets

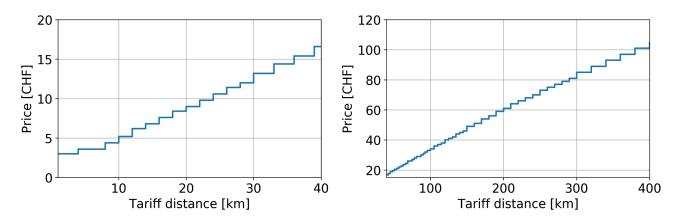
Data preparation



Tariff T603

- 1. Find triangles
- 2. Find distance
- 3. Calculate price

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Tariff T603

- 1. Find triangles
- 2. Find distance
- 3. Calculate price

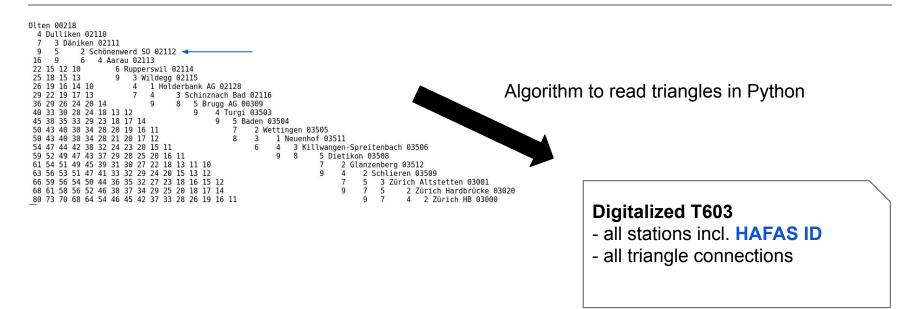
* Not 100% exact (difference +/-1 CHF)

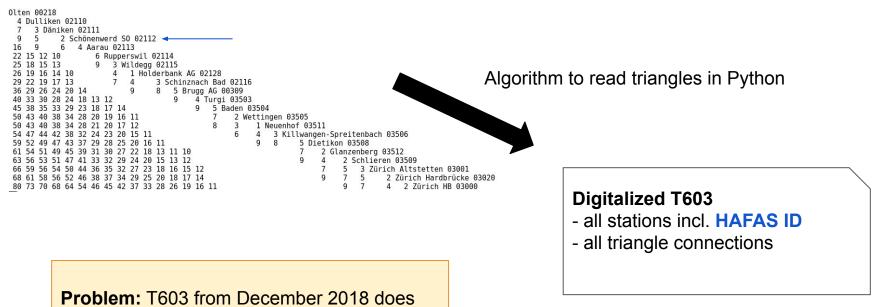
Olten 00218

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40	33	30	28	24	18	13	12	9	4	Tur	gi 03	503												4		
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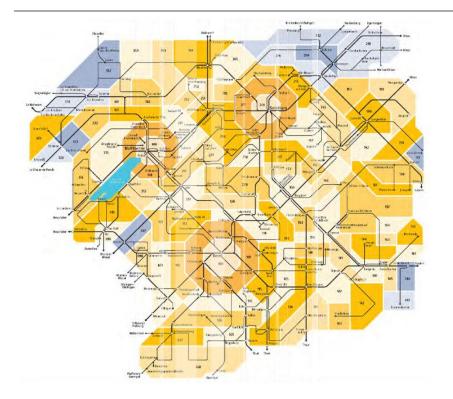
Convert PDF to text (Linux pdftotext)

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Olten 00218
  4 Dulliken 02110
     3 Däniken 02111
  9
     5
           2 Schönenwerd SO 02112
           6 4 Aarau 02113
 16 9
22 15 12 10
                   6 Rupperswil 02114
                   9 3 Wildegg 02115
25 18 15 13
26 19 16 14 10
                       4 1 Holderbank AG 02128
                       7
29 22 19 17 13
                         4
                                3 Schinznach Bad 02116
36 29 26 24 20 14
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                                8 5 Brugg AG 00309
40 33 30 28 24 18 13 12
                                       4 Turai 03503
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                                                      1 Neuenhof 03511
54 47 44 42 38 32 24 23 20 15 11
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59 52 49 47 43 37 29 28 25 20 16 11
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61 54 51 49 45 39 31 30 27 22 18 13 11 10
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63 56 53 51 47 41 33 32 29 24 20 15 13 12
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66 59 56 54 50 44 36 35 32 27 23 18 16 15 12
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80 73 70 68 64 54 46 45 42 37 33 28 26 19 16 11
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not include distance triangles anymore!



Tariff T651

- One per transport authority
- Defines zones, ticket types and prices
- Many contain a list of stations and their zones, some don't

Haltestelle	Zone	Entwerter	Haltestelle	Zone	Entwerter
A	Zone	Entwerter	Aarau, Tannerstrasse	510	510AaTa
Aarau	510		Aarau, Tellizentrum	510	510AaTe
Aarau Rohr, Gemeindehaus	510	510RoGe	Aarau, Wallerplatz	510	510AaWa
Aarau Rohr, Quellhölzli	510	510RoQu	Aarau, Wasserfluhweg	510	510AaWf
Aarau Rohr, Rigistrasse	510	510RoRi	Aarau, Wöschnauring	510	510AaWö
Aarau Rohr, Salamatt	510	510RoSa	Aarau, Zelglistrasse	510	510AaZe
Aarau Rohr, Unterdorf	510	510RoUd	Aarburg, Alter Friedhof	520	520AaAf
Aarau Torfeld	510	510AaTo	Aarburg, Höhe	520	520AaHö
Aarau, Aarenau	510	510AaAr	Aarburg, Kloosmatte	520	520AaKl
Aarau, Aarepark	510	510AaAa	Aarburg, Längacker	520	520AaLä
Aarau, Achenbergstrasse	510	510AaAc	Aarburg, Stadtgarten	520	520AaSg
Aarau, Allmendweg	510	510AaAl	Aarburg, Städtli	520	520AaSt
Aarau, Alte Badanstalt	510	510AaAb	Aarburg-Oftringen	520/521	
Aarau, Bavaria	510	510AaBa	Abtwil AG, Auwerstrasse	535	535AbAu
Aarau Berufsschule	510	510AaBe	Abtwil AG Hofmatt	535	535AbHo

A-Welle

Haltestelle	Zone	Entwerter	Haltestelle
A	Zone	Entwerter	Aarau, Tann
Aarau	510		Aarau, Telliz
Aarau Rohr, Gemeindehaus	510	510RoGe	Aarau, Walle
Aarau Rohr, Quellhölzli	510	510RoQu	Aarau, Wass
Aarau Rohr, Rigistrasse	510	510RoRi	Aarau, Wösc
Aarau Rohr, Salamatt	510	510RoSa	Aarau, Zelgli
Aarau Rohr, Unterdorf	510	510RoUd	Aarburg, Alte
Aarau Torfeld	510	510AaTo	Aarburg, Höl
Aarau, Aarenau	510	510AaAr	Aarburg, Klo
Aarau, Aarepark	510	510AaAa	Aarburg, Lär
Aarau, Achenbergstrasse	510	510AaAc	Aarburg, Sta
Aarau, Allmendweg	510	510AaAl	Aarburg, Stä
Aarau, Alte Badanstalt	510	510AaAb	Aarburg-Oftr
Aarau, Bavaria	510	510AaBa	Abtwil AG, A
Aarau Berufsschule	510	510AaBe	Abtwil AG

A-Welle

Unireso

5.2.0.000		Zone
	1	
	31 Décembre	10
	Α	
	Acacias	10
	Acacias (F)	82
	Aéroport	10
	Aigues - Vertes	10
	Aïre	10
	Aire - Ia - Ville	10
	Alpes	10
	Amandolier	10
	Ancienne	10
	Ancienne - Douane	87
	Anières - Chavannes	10
	Anières - Douane	10
	Anières - Foyer	10
	Anières - Gravière	10
	Anières - Mairie	10
	Anières - Village	10
	Annemasse Gare	82
	Appia	10
	Arande	84
	Arare	10
	Archamps - Centre de convention	84
	Archamps - Communauté-Communes	84
	Archamps - Pont de Combe	84
	Archamps - Technopole	84
	Arena - Halle 7	10
	Armes	10
	Athenaz-Ecole	10
	Athenaz - Village	10
	Athénée	10

Haltestelle	Zone	Entwerter	Haltestelle
A	Zone	Entwerter	Aarau, Tanr
Aarau	510		Aarau, Tellia
Aarau Rohr, Gemeindehaus	510	510RoGe	Aarau, Wall
Aarau Rohr, Quellhölzli	510	510RoQu	Aarau, Was
Aarau Rohr, Rigistrasse	510	510RoRi	Aarau, Wös
Aarau Rohr, Salamatt	510	510RoSa	Aarau, Zelg
Aarau Rohr, Unterdorf	510	510RoUd	Aarburg, Alt
Aarau Torfeld	510	510AaTo	Aarburg, Ho
Aarau, Aarenau	510	510AaAr	Aarburg, Kl
Aarau, Aarepark	510	510AaAa	Aarburg, Lä
Aarau, Achenbergstrasse	510	510AaAc	Aarburg, St
Aarau, Allmendweg	510	510AaAl	Aarburg, St
Aarau, Alte Badanstalt	510	510AaAb	Aarburg-Oft
Aarau, Bavaria	510	510AaBa	Abtwil AG, A
Aarau Berufsschule	510	510AaBe	Abtwil AG

A-Welle

Unireso

31 Décembre	Arrêts	Zone	E	тс	Oblitération
A	A				
Acacias	AREUSE	11	TR	N-tn	11Areuse
Acacias (F) Aéroport	AREUSE-CHANELAZ	11	ТР	N-tn	11ARCH
Aigues - Vertes	AREUSE-CHARLERZ	11		N-UT	TIAKCH
Aïre	AUVERNIER GARE	10	S	BB	AUV
Aire - Ia - Ville	AUVERNIER GARE	10	тр	N-tn	
Alpes	AUVERNIER GARE	10		IN-UT	
Amandolier	AUVERNIER PACOTTE	10	TR	N-tn	
Ancienne					
Ancienne - Douane	AUVERNIER TN	10	TR	N-tn	10auv
Anières - Chavannes					
Anières - Douane	Arrêts		Zone	ETC	Oblitératio
Anières - Foyer	Allets		20116	EIC	Obliteratio
Anières - Gravière	В				
Anières - Mairie					005/
Anières - Village Annemasse Gare	BEMONT NE RESTAURANT		32	PAG	32Bémon
Appia	BEMONT NE SUR-LE-PONT		32	PAG	32SurPo
Arande	DEMONTINE CONCEPTIONT		0L	17.0	0200110
Arare	BEVAIX ANCIENNE POSTE		11	TRN-tn	11BVAP
Archamps - Centre de convention	BEVAIX CENTRE		11	TRN-tn	BVCEN
Archamps - Communauté-Commur	BEVAIX CENTRE		11	TRIN-UI	BVCEN
Archamps - Pont de Combe	BEVAIX CHAUVIGNY		11	TRN-tn	CHAUV
Archamps - Technopole					
Arena - Halle 7	BEVAIX GARE		11	SBB	BV
Armes	10				
Athenaz-Ecole	10 Onde Verte				
Athenaz - Village	10 ()nde Verte				

15.2.0.000

Haltestelle	Zone	Entwerter	Haltestelle
A	Zone	Entwerter	Aarau, Tann
Aarau	510		Aarau, Telliz
Aarau Rohr, Gemeindehaus	510	510RoGe	Aarau, Walle
Aarau Rohr, Quellhölzli	510	510RoQu	Aarau, Was
Aarau Rohr, Rigistrasse	510	510RoRi	Aarau, Wös
Aarau Rohr, Salamatt	510	510RoSa	Aarau, Zelg
Aarau Rohr, Unterdorf	510	510RoUd	Aarburg, Alt
Aarau Torfeld	510	510AaTo	Aarburg, Hö
Aarau, Aarenau	510	510AaAr	Aarburg, Klo
Aarau, Aarepark	510	510AaAa	Aarburg, Lä
Aarau, Achenbergstrasse	510	510AaAc	Aarburg, Sta
Aarau, Allmendweg	510	510AaAl	Aarburg, Sta
Aarau, Alte Badanstalt	510	510AaAb	Aarburg-Oft
Aarau, Bavaria	510	510AaBa	Abtwil AG, A
Aarau Berufsschule	510	510AaBe	Abtwil AG
A-Welle		Un	ireso
TVSZ	,		
Word 1032	•		

Excel

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l M Décembre	Arrêts		Zone	E.	тс	Oblitération		
31 Décembre	Arreis		20116	-		Obiliteration		
A.	Α							
Acacias	AREUS	1	11	TR	N-tn	11Areuse		
Acacias (F)								
Aéroport	AREUS	E-CHANELAZ	11	TR	N-tn	11ARCH		
Aigues - Vertes			10	C	BB	AUV		
Aïre	AUVERI	VIER GARE	10	3	БВ	AUV		
Aire - Ia - Ville	AUVER	NIER GARE	10	TR	N-tn			
Alpes								
Amandolier	AUVER	NIER PACOTTE	10	TR	N-tn			
Ancienne			10			10		
Ancienne - Douane	AUVERI	NIER TN	N-tn	10auv				
Anières - Chavannes								
Anières - Douane	Arrêts			Zone	ETC	: Oblitératio		
Anières - Foyer	Arrets			Zone	EIC	Obilieration		
Anières - Gravière	в							
Anières - Mairie								
Anières - Village	BEMON	T NE RESTAURANT		32	PAG	32Bémon		
Annemasse Gare								
Appia	BEMON	T NE SUR-LE-PONT		32	PAG	32SurPo		
Arande	DEVAIN	ANCIENNE POSTE		11	TRN-	tn 11BVAP		
Arare	DEVAIA	ANCIENNE POSTE		11	IRIN-			
Archamps - Centre de convention	BEVAIX	CENTRE		11	TRN-	tn BVCEN		
Archamps - Communauté-Commur	DETAIL	oeinne						
Archamps - Pont de Combe	BEVAIX	CHAUVIGNY		11	TRN-	tn CHAUV		
Archamps - Technopole	DEVAN	CARE		11	CDD			
Arena - Halle 7	BEVAIX	GARE		11	SBE	B BV		
Armes	10							
Athenaz-Ecole	10							
Athenaz - Village	10	Onde Verte						
Athénée	10							

Mobilis

altestelle	Zone	Entwerter	Haltestelle	15.2.0.000	1 31 Décembre	T	Arrêts	7	one	ETC	0	blitération
	Zone	Entwerter	Aarau, Tanne		51 Decembre	-						
arau	510		Aarau, Tellize		A		Α					
arau Rohr. Gemeindehaus	510	510RoGe	Aarau, Waller		Acacias		AREUSE		11	TRN-tn		11Areuse
arau Rohr, Quellhölzli	510	510RoQu	Aarau, Wass		Acacias (F)	-				TONIA	1	1140011
arau Rohr, Rigistrasse	510	510RoRi	Aarau, Wöscl		Aéroport		AREUSE-CHANELAZ		11	TRN-tn		11ARCH
arau Rohr, Salamatt	510	510RoSa	Aarau, Zelglis		Aigues - Vertes Aïre		AUVERNIER GARE		10	SBB		AUV
arau Rohr, Unterdorf	510		Alte		Aire - la - Ville							
arau Torfeld	510						AUVERNIER GARE		10	TRN-tn		
arau, Aarenau	510							re 👘	10	TRN-tn		
arau, Aarepark	510		Miss	ing. T	NW and Arcobal						-	
arau, Achenbergstrasse	510			'''g:	NW and Areas	_			10	TRN-tn		10auv
arau, Allmendweg	510				Arcobal	lei	no					
arau, Alte Badanstalt	510	510AaAb							Zo	e F	тс	Oblitération
arau, Bavaria	510	510AaBa	Abtwil AG, Au		Anières - Graviere							
arau Berufsschule	510	510AaBe	Abtwil AG Ho		Anières - Mairie							
A-Welle					Anières - Village		BEMONT NE RESTA	IRANT	3	P/	٩G	32Bémon
A-welle					Annemasse Gare							
		Un	nireso		Appia		BEMONT NE SUR-LE	-PONT	33	. PA	٩G	32SurPo
					Arande Arare	-	BEVAIX ANCIENNE F	POSTE	1:	TR	N-tn	11BVAP
TVS	7				Archamps - Centre de convention		BEVAIX CENTRE		1	TR	N-tn	BVCEN
Nord 1V5	_				Archamps - Communauté-Commur Archamps - Pont de Combe		BEVAIX CHAUVIGNY	5	1	TR	N-tn	CHAUV
					Archamps - Technopole					-	908 - 0.5.901 10.1.1.1	
					Arena - Halle 7		BEVAIX GARE		1:	SE	BB	BV
		Excel			Armes		10					
					Athenaz-Ecole Athenaz - Village		10 10 Onde	Verte				



A-Welle Engadin Mobil Frimobil



Libero Mobilis



OndeVerte Ostwind

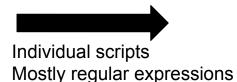
Passepartout

Transreno TVSZ



Unireso

ZVV



Digitalized T651

- names of all stations
- transport authorities of stations
- tariff zones of stations



A-Welle Engadin Mobil Frimobil Libero



Mobilis



OndeVerte Ostwind



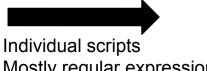
Passepartout Transreno

TVSZ



Unireso

7VV



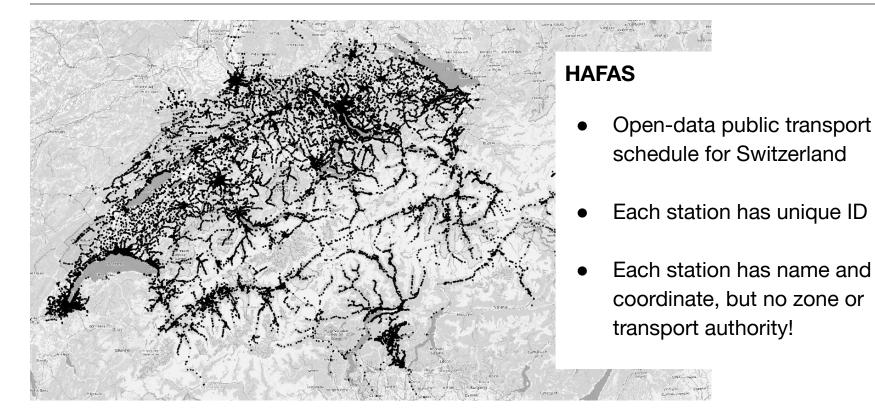
Mostly regular expressions

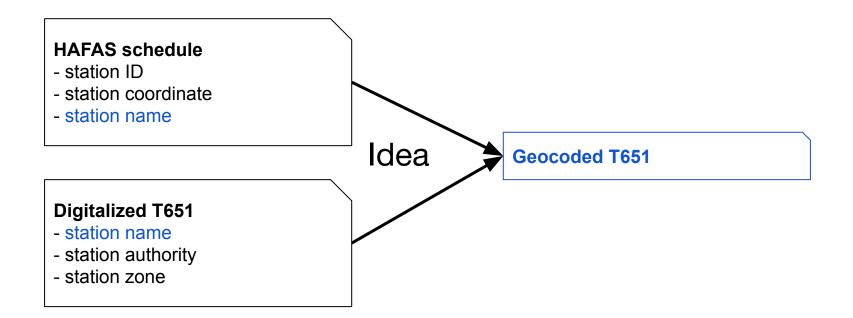
Digitalized T651

- names of all stations
- transport authorities of stations
- tariff zones of stations

But no HAFAS IDs ... no coordinates!

Data preparation: HAFAS



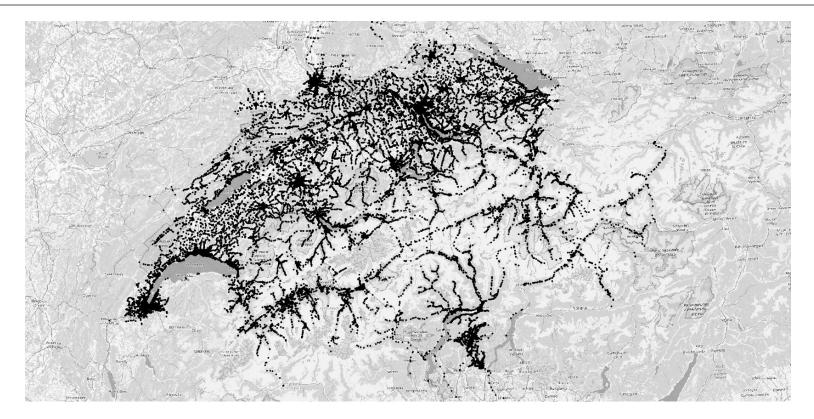


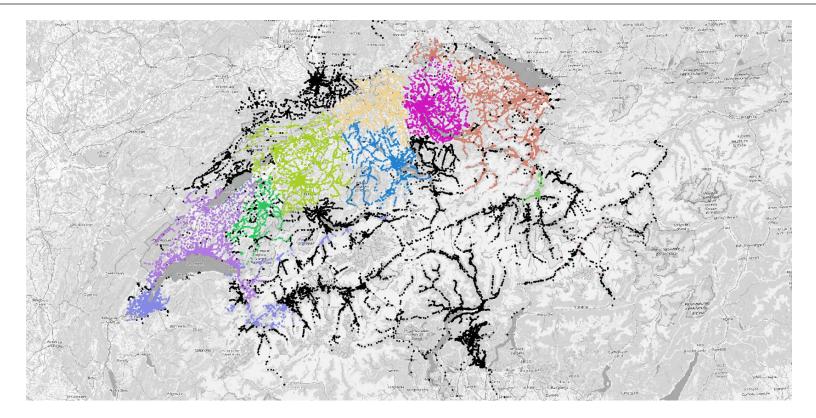
- 1. Match on normalised names
 - lower case with punctuation removed
 - Matched 60.5% of stations
 - > 10,000 unmatched stations
 too many to match manually
- 2. Fuzzy matching
 - In Unireso Tarifverbund remove suburb name ie. Genève, Nations
 - Token sort ratio
 - Best match taken from matches within 20km of zone centroid where score > 85%
 - 9301 unmatched stations
- 3. Remaining HAFAS stations matched to nearest HAFAS neighbour within 400m
 - 8177 unmatched stations

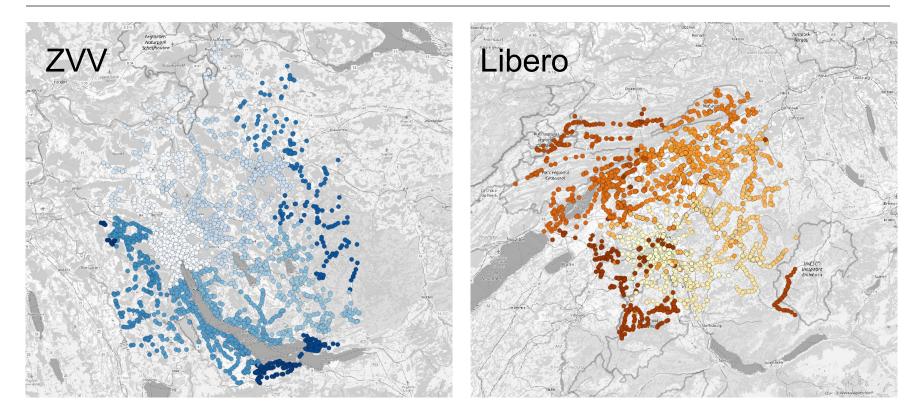
Data preparation: HAFAS Matching - manual finishing

- 1. Identify zone areas using convex hulls
- 2. Manual allocation of unmatched stations with GIS software 124 zones
- 3. 8053 remaining stations in non-tariff areas









Data preparation: Tickets

Tickets have only small set of attributes:

- Number of zones defines for how many zones a certain ticket is valid
- Validity defines for how long the ticket can be used e.g. 1h, 2h, full day
- **Price** defines how much the tickets costs



Have been digitalized manually

	Gültigkeit	Erwac	hsene	Halbtax /	Kinder 🕦
		2. Klasse	1. Klasse	2. Klasse	1. Klasse
Kurzstrecke 210	1/2h	2.40	4.20	2.20	3.80
1 Zone	1h	3.20	5.60	2.60	4.50
2 Zonen	1h	4.80	8.40	2.90	5.10
3 Zonen	1h	7.20	12.60	3.60	6.30
4 Zonen	2h	9.60	16.80	4.80	8.40
5 Zonen	2h	12.00	21.00	6.00	10.50
6 Zonen	2h	14.40	25.20	7.20	12.60
7 Zonen	2h	16.80	29.40	8.40	14.70
8 Zonen	2h	19.20	33.60	9.60	16.80
9 Zonen	2h	21.60	37.80	10.80	18.90
10 Zonen	2h	24.00	42.00	12.00	21.00
11 Zonen	2h	26.20	46.00	13.10	23.00
12 Zonen	2h	28.40	49.80	14.20	24.90
alle Zonen	3h	30.60	53.60	15.30	26.80

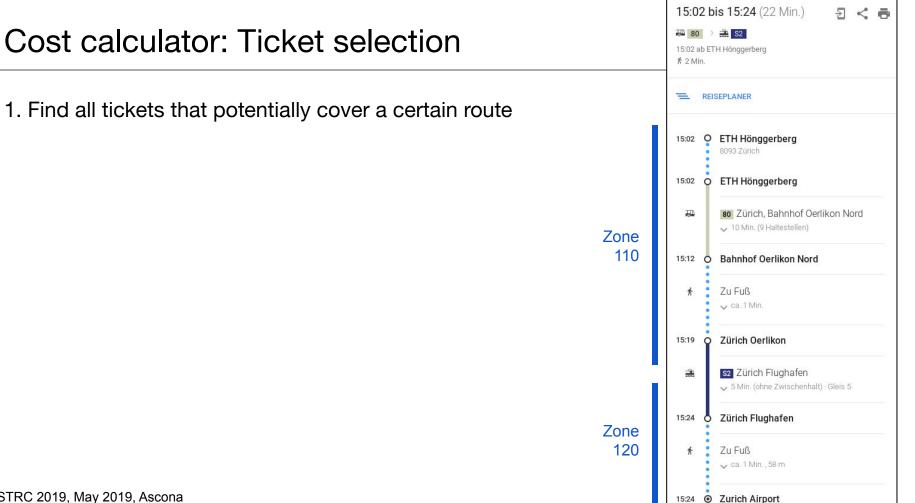
Source: Ostwind website

STRC 2019, May 2019, Ascona

Cost calculator

SwissRailRaptor

- Efficient public transport router based on the RAPTOR algorithm
- Developed at SBB for MATSim simulation
- Calculates routes through HAFAS schedule given:
 - Origin coordinate
 - Destination coordinate
 - Departure time



Cost calculato	r: Ticket selection	15:02 bis 15:24 (22 Min.)
1. Find all tickets that	potentially cover a certain route	REISEPLANER
Zone 110 Single 1h, 4.40 CHF	Zone 121 Single 1h, 2.70 CHF Zone 110	15:02 C ETH Hönggerberg 15:02 C ETH Hönggerberg 15:02 C ETH Hönggerberg 16:02 C ITH Hönggerberg 17:02 D Bahnhof Oerlikon Nord 15:12 D Bahnhof Oerlikon Nord ★ Zu Fuß v ca.1 Min. 15:19 O Zürich Oerlikon
	Zone	 S2 Zürich Flughafen S 5 Min. (ohne Zwischenhalt) · Gleis 5 15:24 O Zürich Flughafen
STRC 2019, May 2019, Ascona	120	 ★ Zu Fuß ✓ ca. 1 Min., 58 m 15:24 O Zurich Airport 200 Kleton

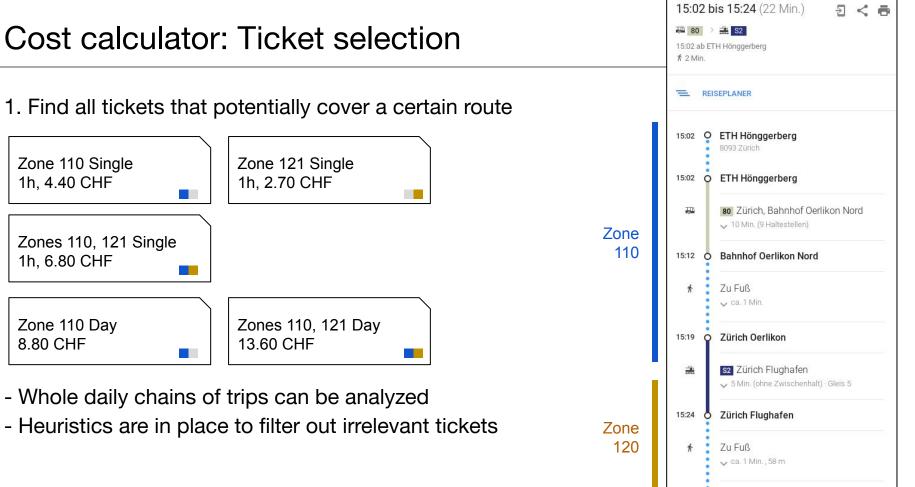
8302 Kloten

Cost calculator	: Ticket selection		15:02 bis 15:24 (22 Min.) 2 ≪ 30 > 2 ≤ 15:02 ab ETH Hönggerberg
2 J. Find all tickets that p Zone 110 Single 1h, 4.40 CHF Zones 110, 121 Single 1h, 6.80 CHF	Zone 121 Single 1h, 2.70 CHF	Zone 110	 REISEPLANER 15:02 O ETH Hönggerberg 8093 Zürich 15:02 O ETH Hönggerberg 80 Zürich, Bahnhof Oerlikon Nord v 10 Min. (9 Haltestellen) 15:12 O Bahnhof Oerlikon Nord * Zu Fuß v ca. 1 Min. 15:19 O Zürich Oerlikon
RC 2019, May 2019, Ascona		Zone 120	 ➡ S2 Zürich Flughafen ↓ 5 Min. (ohne Zwischenhalt) · Gleis 5 15:24 O Zürich Flughafen ★ Zu Fuß ↓ ca. 1 Min. , 58 m 15:24 O Zurich Airport 202 Xinteen

8302 Kloten

Cost calculator:	Ticket selection	₩ 80 >	is 15:24 (22 Min.)
1. Find all tickets that po	tentially cover a certain route	T REI	SEPLANER
Zone 110 Single	Zone 121 Single 1h, 2.70 CHF		ETH Hönggerberg 8093 Zürich ETH Hönggerberg 80 Zürich, Bahnhof Oerlikon Nord
Zones 110, 121 Single 1h, 6.80 CHF	Zone 110	15:12 O	2 Junici, Balinino Genikon Nord 10 Min. (9 Haltestellen)
	Zones 110, 121 Day 13.60 CHF	15:19 🔿	 ✓ ca. 1 Min. Zürich Oerlikon S2 Zürich Flughafen S4 (das Zaischeckell), Olen 5.
	Zone 120	15:24 O	 ✓ 5 Min. (ohne Zwischenhalt) · Gleis 5 Zürich Flughafen Zu Fuß ✓ ca. 1 Min. , 58 m
STRC 2019, May 2019, Ascona		15:24 💿	Zurich Airport 8302 Kloten

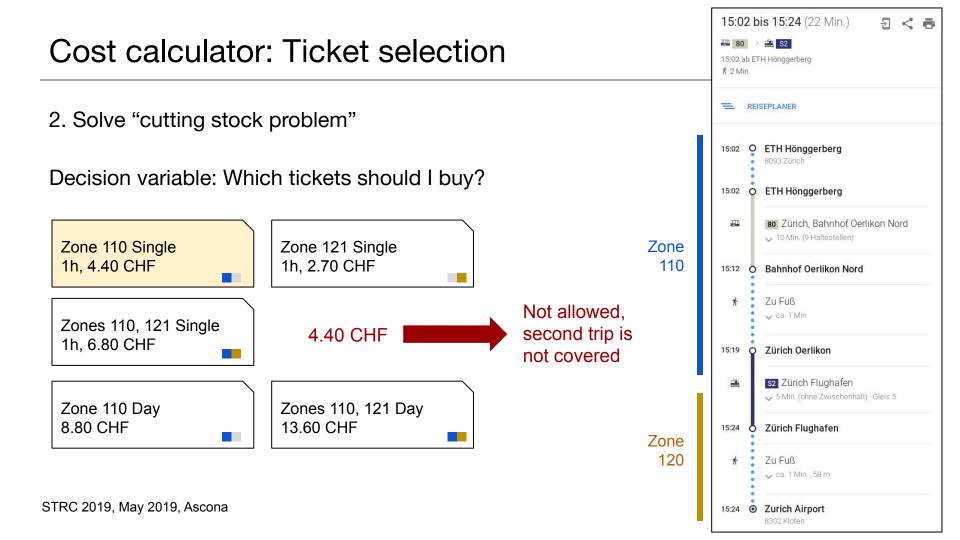
Cost calculator: T	icket selection		₩ 80 >	is 15:24 (22 Min.)
. Find all tickets that pote	ntially cover a certain route			
Zone 110 Single	ne 121 Single , 2.70 CHF		15:02 0	ETH Hönggerberg 8093 Zürich ETH Hönggerberg
Zones 110, 121 Single 1h, 6.80 CHF		Zone 110	₩ 15:12 O	 20 Zürich, Bahnhof Oerlikon No 10 Min. (9 Haltestellen) Bahnhof Oerlikon Nord Zu Fuß
	nes 110, 121 Day .60 CHF		15:19 0	y ca.1 Min. Zürich Oerlikon
		Zana	15:24	S2 Zürich Flughafen → 5 Min. (ohne Zwischenhalt) · Gleis 5 Zürich Flughafen
		Zone 120	Ŕ	Zu Fuß ✓ ca. 1 Min. , 58 m
RC 2019, May 2019, Ascona			15:24 💿	Zurich Airport 8302 Kloten

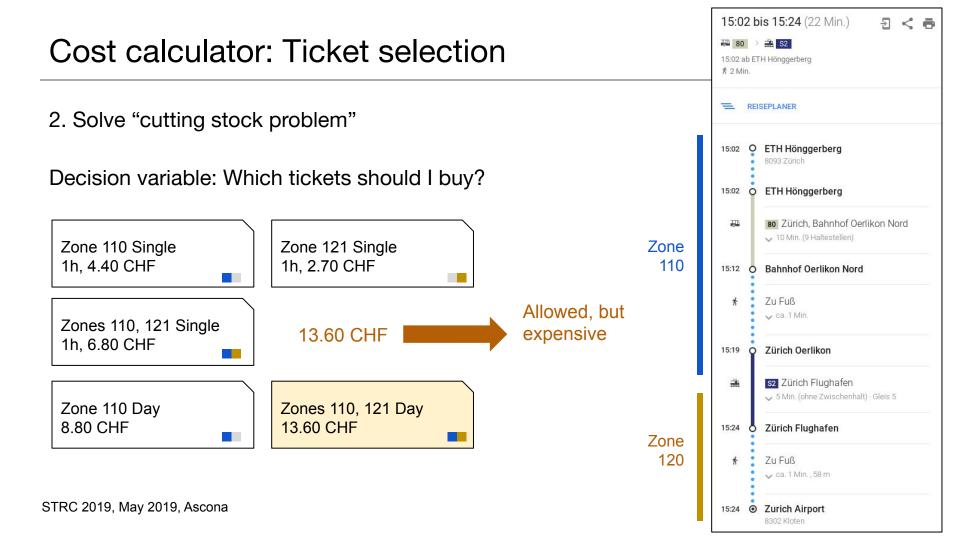


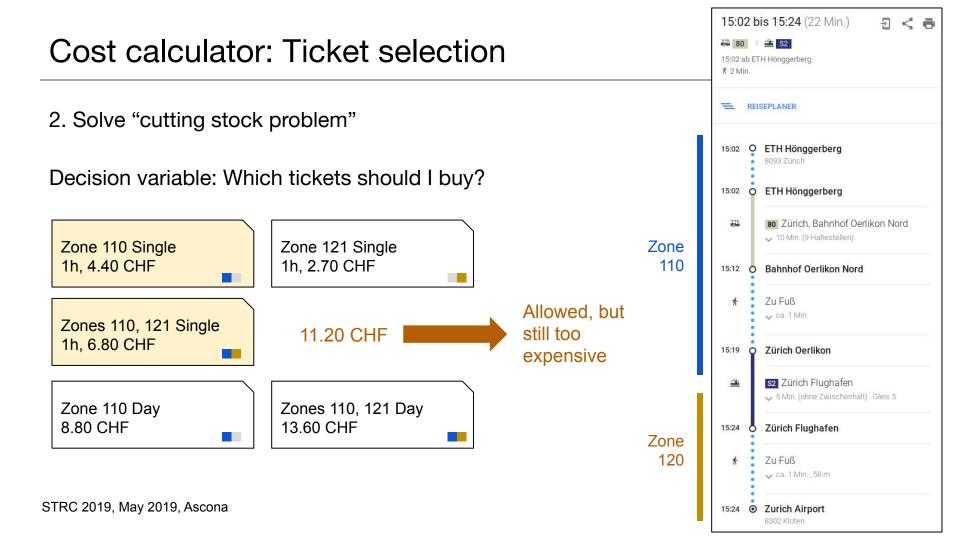
Zurich Airport

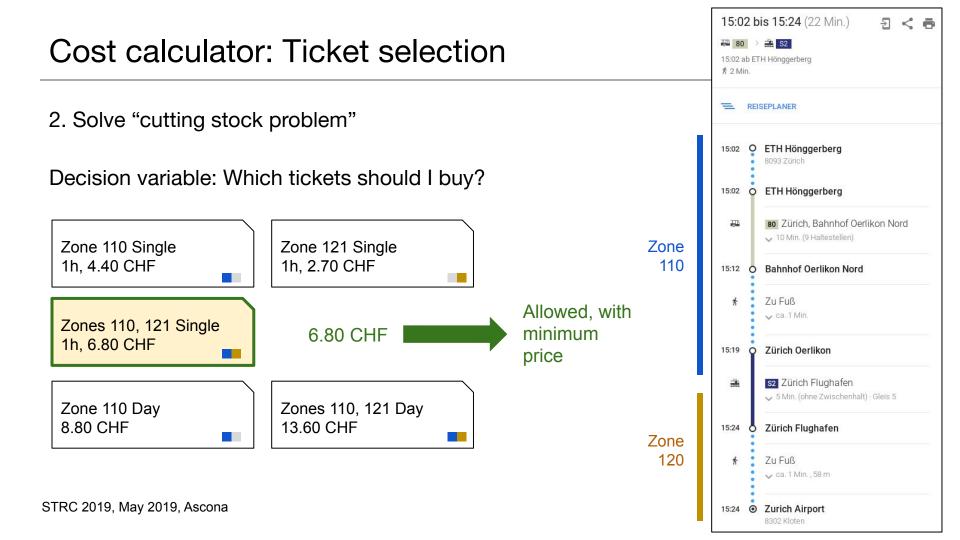
15:24

STRC 2019, May 2019, Ascona









Cost calculator: Ticket selection

2. Solve "cutting stock problem"

$$\begin{array}{ll} \text{minimize} & \sum_{t} x_t \cdot p_t \\ \text{subject to} & \sum_{t} c_{st} \cdot x_t > 0 \quad \forall s \in \mathcal{S} \\ & x_t \in \{0, 1\} \\ & c_{st} \in \{0, 1\} \end{array}$$

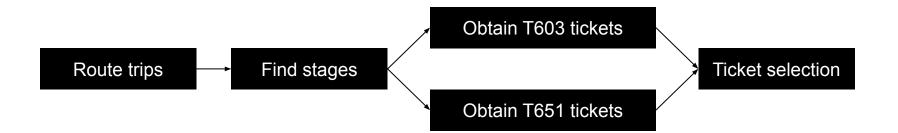
Variables

- x_t Buy ticket t yes/no?
- p_t Price of ticket t
- c_{st} Is stage s covered by ticket t?



Solvable with GLPK (or Gurobi, etc)

Cost calculator: Full process



Validation

- Web interface for testing
- Ongoing which data sets are available?

Discussion

- Validation is ongoing Do you have data sets for validation?
- Some parts missing:
 - Short-distance tickets
 - Subscriptions
 - Some authorities: TNW, Arcobaleno
- Outlook: Meta model
- Potential alternative: NOVA

- Developed by SBB and transport authorities
- Publish open data (but not clear yet, what exactly)
- Several options: Public data, API for researchers, ...
- Currently in contact

Packaged up content

- Feel free to ask us for:
 - GeoJSON file mapping all HAFAS station IDs to transport authorities and their zones
 - Imputed per-trip and daily costs for Microcensus 2015 (We'd appreciate any help to validate this!)
 - Routing code, expecting a CSV like plan_id;trip_id;origin_x;origin_y;destination_x;destination_y ;departure_time

Questions?

