

## Testing Clausewitz

# Nationalism, Mass Mobilization, and the Severity of War

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### Testing Clausewitz: Nationalism, Mass Mobilization, and the Severity of War

Lars-Erik Cederman, T. Camber Warren, and Didier Sornette

Abstract Drawing on Clausewitz's classical theory, we argue that the emergence of mass nationalism following the French Revolution profoundly altered the nature of the units constituting the interstate system, thereby transforming the conduct of interstate warfare. To validate these assertions-and thus to test Clausewitz-we rely on quantitative evidence at the macro level, with a particular focus on the global distribution of interstate war sizes, measured in terms of battle deaths, over the past five centuries. Drawing on extreme value theory, we demonstrate that temporal discontinuities in the shapes of the tails of such distributions can be used to draw inferences about the nature of the mechanisms underlying the bloodiest events in world history. This approach allows us to show that the interstate system experienced a fundamental shift in the mechanisms underlying the production of war sizes: a shift that can be dated to the years 1770-1810, and that resulted in a systematic increase in war severity. These same tools also allow us to rule out a number of alternative explanations for this shift (including changes in population sizes and changes in weapons technology), while providing evidence for a specific account of war severity rooted in the mobilizational capacities of states.

"It is too early to say."

Most current explanations of interstate warfare adopt what could be labeled a "micro-level" perspective. This perspective is characterized by a tendency to study warfare on a disaggregated, case-by-case basis, and by attempts to predict individual outcomes by examining variation in the local contexts in which wars emerge in ever greater levels of specificity and detail. In this way, the broad sweep of

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<sup>-</sup>Zhou Enlai's alleged response to Henry Kissinger's question about the consequences of the French Revolution.

historical forces operating at the "macro level" have generally been relegated to the sidelines of empirical inquiry. Fearon and Laitin succinctly summarize the conventional wisdom:

In explaining World War I, we do not typically demand an account of why France and Germany were separate countries in 1914.... Nor is an explanation for interstate war in general thought to require an account of why there is a states' system, though the question is certainly interesting and fundamental for international relations theory.<sup>1</sup>

In this article we stand this logic on its head. While a micro-level explanatory strategy represents a perfectly valid attempt to confront the overwhelming complexity of geopolitics, and while we do not dispute the substantial advances that have been generated within this research tradition, it is far from the only path available for rigorous scientific inquiry. Indeed, we argue that by adopting an exclusively micro-level orientation to empirical analysis, the field of international relations risks sometimes missing the forest for the trees by obscuring the crucial role played by macro-historical processes operating at the global level.

Proceeding instead from a "macro-level" perspective, we argue that the emergence of mass nationalism following the French Revolution represented a profound example of what Gilpin calls "systems change," which fundamentally altered the nature of the units constituting the interstate system, thereby transforming the global production of interstate warfare.<sup>2</sup> Following the observations of Clausewitz, who witnessed firsthand the destruction wrought by the unprecedented arrival of Napoleon's *levée en masse*, we claim that the emergence of nationalism at the turn of the eighteenth century ushered in a substantial increase in the capacity of states to inculcate mass loyalties and mobilize mass armies, which in turn generated deep tensions between the principles of territorial sovereignty and popular sovereignty that have driven patterns of interstate warfare ever since. Based on this reasoning, it is possible to trace the roots of the world wars of the twentieth century all the way back to the epochal events of 1789.

To validate these assertions—and thus to test Clausewitz—we rely on quantitative evidence at the macro level, with a particular focus on the global distribution of interstate war sizes, measured in terms of battle deaths, over the past five centuries. In doing so, we make a number of methodological departures from the practices commonly used in quantitative studies of interstate warfare. Rather than performing disaggregated regression analysis on the central tendencies (that is, means) of our samples in an attempt to estimate the parameters influencing the severity of individual events, we examine aggregate global distributions of the frequencies of the most extreme events in our samples (that is, the tails). In particular, we demonstrate that temporal discontinuities in the shapes of such tail dis-

2. Gilpin 1981.

<sup>1.</sup> Fearon and Laitin 2000, 850.

tributions can be used to draw inferences about the nature of the mechanisms underlying the bloodiest events in world history.

In making this demonstration, we draw on the statistical tools of extreme value theory (EVT) and the emerging science of complex systems, introducing for the first time to political science a set of parametric and nonparametric techniques well-suited to the analysis of extreme event sizes. These tools allow us to show that the interstate system experienced a fundamental shift in the mechanisms underlying the production of war sizes; a shift that can be dated with remarkable precision to the years 1770–1810, and that resulted in a systematic increase in war severity. These same tools also allow us to rule out a number of alternative explanations for this shift (including changes in population sizes and changes in weapons technology), while providing evidence for a specific account of war severity rooted in the mobilizational capacities of states. More broadly, our analysis points to the intriguing possibility that commonalities exist in the mechanisms by which war sizes are produced that transcend the particularities of time and place that have occupied the attention of nearly all quantitative studies of interstate conflict to date.

The article proceeds as follows. First, we introduce the notion of systems change and illustrate its basic dimensions by contrasting two paradigmatic examples of such change: the emergence of the territorial state in early modern Europe (territorial systems change), and the emergence of nationalism in the late eighteenth century (nationalist systems change). Then, we review in more depth the central mechanisms underlying the emergence of nationalist statecraft and trace its consequences for the severity of interstate wars. Following this, we derive our central empirical result, demonstrating that a temporal discontinuity in the distribution of war sizes occurred at precisely the time of the French Revolution, resulting in dramatically more severe conflicts after 1789. We then present our theoretical argument that this shift resulted from an increase in the capacities of states to mobilize loyal combat forces, before conducting robustness checks on our central finding. These tests allow us to reject alternative explanations rooted in population growth or technological advancement, while also providing additional evidence linking patterns of military mobilization to the emergence of extreme wars. Finally, we conclude by discussing the implications of our results for future research.

#### Systems Change in World Politics

According to Gilpin's classic typology, the international system can undergo three forms of change, organized in order of increasing comprehensiveness.<sup>3</sup> *Interaction change* involves interstate processes, such as the movement of military forces, the reconfiguration of alliances, or shifts in the cross-border flows of cap-

3. Ibid.

ital and currency. It is at this level that we find the foreign actions upon which most contemporary work in international relations focuses. The next level features *systemic change*, which pertains to the governance of the system and the arrangement of its units. It is at this level that Waltzian theories of system structure are located, which focus on the changes in the distribution of military power, reconfigurations of the territorial boundaries of states, and shifts in the international hierarchy of prestige.<sup>4</sup> Finally, *systems change* refers to transformations of the system that are so fundamental as to alter the very nature of the system's constitutive units. Here we find the truly epochal revolutions of international history that give rise to entirely new types of geopolitical actors.

Viewed as a special case of this broader category, *nationalist systems change* can be defined as the macro-historical transformation that brought about the emergence of mass nationalism (that is, the generation of national loyalties on a mass scale) and led nations to play a central role on the world stage along with states, roughly from around the time of the French Revolution. Such transformations can be understood as instances of "sociation" ("*Vergesellschaftung*"), the endogenous process described by Simmel, through which action and agency constitute each other interactively in a co-evolutionary fashion.<sup>5</sup> They can also be seen as examples of what Wendt refers to as "constitutive effects," as they represent changes in the fundamental terms through which identities are defined and rendered relevant for sociopolitical actors.<sup>6</sup> However, whereas Wendt focuses on the constitution of "type identities" that relate to the beliefs, values, and roles of states, here we are primarily interested in the constitution of "corporate identities" that define the geographic and demographic membership criteria of states.

In the nationalist era, such criteria came to be increasingly defined on the basis of narratives, symbols, and rituals that could be shared not just amongst a rarefied elite, but amongst a broader cross-section of the citizenry that (at least partially) transcended the geographic, cultural, and economic cleavages that might otherwise divide a country against itself. It is through such advances that states gained the capacity to forge collective loyalties on an unprecedented scale, and to endow them with sufficient force as to induce a willingness to fight and die for an imagined "nation."<sup>7</sup> Thus, when we speak of the emergence of "nationalism" in the late eighteenth century, we do not simply mean the classical doctrine that nations and states should be territorially congruent.<sup>8</sup> Nations are not natural, pre-existing features of the geopolitical landscape, but rather collectively imagined abstract categories promoted by states and would-be states to facilitate the production of corporate identities that can persuade citizens of the legitimacy of their joint sac-

4. Waltz 1979.

5. See Simmel 1950; and Cederman and Daase 2003. See also Giddens 1979; Elias 1982; and Emirbayer 1997. For the modeling of such processes, see Cederman 1997 and 2005.

6. Wendt 1999.

7. See Anderson 1991; and Deutsch 1953.

8. See Connor 1972; and Gellner 1983.

rifices. We thus treat the term "nationalism" as shorthand for a whole host of interrelated processes and practices that gained prominence in European statecraft around the time of the French Revolution, including appeals to popular sovereignty; common primary education for citizens; widespread generation of nationalist symbols, images, stories, myths, and histories; and the mobilization of mass armies. We argue that adoption of this set of fundamental innovations in the *technology of statecraft* transformed the very nature of the units comprising the interstate system, profoundly altering both the constitution of state corporate identities and the production of interstate warfare.

#### The Emergence of the Territorial State

Before discussing the innovations of nationalist statecraft in more depth, it will be helpful to first consider an earlier, paradigmatic instance of systems change: the emergence of the territorial state in early modern Europe. This transformation, which we refer to as *territorial systems change*, saw for the first time the construction of states claiming absolute internal dominion and sharp territorial boundaries. The generation of this new constitutive form was rooted, first and foremost, in a novel idiom of territorial sovereignty-a style of claim-making that hinged critically on the concepts of political legitimacy introduced by thinkers such as Niccolo Machiavelli, Jean Bodin, and Thomas Hobbes. The modern idea of territorial sovereignty revolutionized political legitimacy in a way that differed dramatically from that found in premodern empire, the predominant large-scale organizational form throughout the Middle Ages.<sup>9</sup> Whereas imperial rule operates through domination radiating out from a political center and gradually tapering off in contested frontier areas, the modern territorial state is a clearly demarcated organization that controls its territory through the principle of "descending sovereignty," which grounds the locus of political loyalty in the sovereign ruler to whom the population is subordinate and dependent.<sup>10</sup>

The territorial state also represented a revolution in the methods of resource extraction. The poor means of communication in medieval Europe forced the kings and emperors in the Middle Ages to "outsource" the extraction of resources to vassals and fieldoms through feudal contracts that granted these proxies farreaching control and rights to extract tribute from their respective peasant populations against the promise to render military services. The emergence of the territorial state in early modern Europe thus entailed a profound shift from indirect to direct rule that allowed rulers to gain direct coercive leverage over their subjects without interference from competing political power centers. This coer-

9. See Strayer 1970; and Spruyt 1994.

10. Empires were not the only alterative organizational form in premodern Europe. Spruyt 1994 shows how modern states emerged in competition with city-leagues and city-states; see also Ruggie 1998.

cive capacity was most clearly expressed in improved procedures for tax collection and standardization of measures and currencies that led to considerable economies of scale in the provision of coercive force.<sup>11</sup>

This profound internal restructuring went hand-in-hand with revolutionary changes in the conduct of interstate warfare. Following Hintze's pioneering arguments,<sup>12</sup> it can even be claimed that this revolution in military affairs, which brought about the shift from disorganized, ad hoc armed forces to modern standing armies and the concomitant increased scale of combat in the late Middle Ages, initiated and further escalated the processes of state formation:

A consequence of the new wars was the diffusion of new technology and a fundamental transformation of military structures. Armies became much larger, adopted new techniques and weaponry, and expanded central organization. Warfare became an extremely onerous and politically sensitive fiscal burden.<sup>13</sup>

In an environment of growing geopolitical competition, rulers had little choice but to extract more resources from their subjects, thus paving the way for bureaucratic expansion and standardization. In contrast to the chaotic nature and limited size of warfare in medieval times, which was rooted in feudal levies and mercenary troops, the new era saw the state-led buildup and training of standing professional armies that introduced more regularity and discipline into warfare, while also expanding its scale.<sup>14</sup>

In summary, then, territorial systems change can be seen to consist of three central shifts in the nature of the units constituting the international system, as summarized in Table 1. First, it entailed a shift in the *principles of political legitimacy*, from indirect rule to descending sovereignty. Second, it entailed a shift in the *methods of resource extraction*, from feudal contracts to coercive taxation. And third, it entailed a shift in the *modes of military organization*, from irregular mercenary forces to standing professional armies.

#### A Theory of Nationalist Systems Change

While representing a watershed in political organization and warfare, the emergence of the territorial state in early modern Europe and the associated "Westphalian moment" is not the only consequential instance of systems change in world politics. Here, we focus on *nationalist* systems change, which can be defined as the macro-historical transformation that saw the emergence of mass nationalism (that is, the generation of national loyalties on a mass scale) and led nations to

- 12. Hintze 1975.
- 13. Downing 1992, 65.
- 14. Howard 1976.

<sup>11.</sup> Tilly 1990.

play a central role on the world stage along with states, roughly from around the time of the French Revolution. As with territorial systems change, the elements of this transformation can be productively divided into three main dimensions: new principles of political legitimacy, new methods of resource extraction, and new modes of military organization (see Table 1). We address each dimension in turn.

	Ta syste	Nationalist systems change	
Constitutive form	Empire	Territorial state	Nation-state
Principle of legitimacy Method of extraction	Indirect rule Contract	Descending sovereignty Coercion	Ascending sovereignty
Military organization	Mercenary forces	Professional armies	Loyalty Mass armies

TABLE 1. Dimer	nsions of	f systems	change
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#### Principles of Political Legitimacy

As numerous historians have recognized, the tumultuous upheavals of 1789 represented first and foremost a repudiation of traditional sources of political legitimacy. As opposed to the "descending" principle of territorial sovereignty that justifies governance in personal, dynastic, or even divine terms, the French Revolution introduced an "ascending" logic that defines the people, conceived of as the nation, as the locus of political legitimacy.<sup>15</sup> Following the famous declaration of Abbé Siyès, it was now the nation as a whole, rather than the monarch, that assumed the responsibilities of sovereignty. As Hintze explains in his classical analysis of the relationship between political and military organization:

The whole system rested on that altered concept of the state, whose germ was the awakening of political consciousness in the population, the image of the state becoming an affair not merely of the rulers but of the ruled and being conceived of as a community, a corporative collective personality.<sup>16</sup>

In the words of Hall, the emergence of this "entirely new social entity" fundamentally reconfigured the structure of both internal and international politics:

In the nationalist era, statesmen were no longer speaking with the voice of a prince, a dynastic house, or of a kingdom, or empire—the territorial patri-

15. Calhoun 1997.

16. Hintze 1975, 207.

mony of the traditional European conception of sovereignty. Nor did they any longer articulate these interests or goals. The statesmen of nation-states began speaking in the voice of a sovereign people, a collective actor possessed of a collective identity and collective interests and goals, in the context of both domestic and international social interaction.<sup>17</sup>

In a careful study of the development of state sovereignty, Osiander criticizes conventional approaches to this topic for fixating on the Peace of Westphalia, when "the most significant transition occurred with the French Revolution."<sup>18</sup> Agreeing with this criticism, Bukovansky contends that:

International relations theorists today tend to overlook the French Revolution's importance to the evolution of the international state system, largely because of the way in which structure is understood in neorealist international relations theory.<sup>19</sup>

Likewise, Sir Lewis Namier argues that "the political problems of the European Continent in the nineteenth century were posed by the French Revolution; and the basic change that it ushered in was the transition from dynastic to national sovereignty."<sup>20</sup> Indeed, F. H. Hinsley went so far as to say that the revolutionary reconfiguration that started in the eighteenth century remains "the only significant change that has so far occurred in history in the central ideas that men have brought to the conduct of relations between states."<sup>21</sup>

#### Methods of Resource Extraction

This shift in the definition of internal political legitimacy enabled a transformation of the means through which resources were extracted and distributed within the polity. With the dominant idiom of political authority shifting from a descending to an ascending notion of sovereignty, the ruling elite could no longer rely primarily on brute coercion to tax their subjects. In fact, the French Revolution itself can be seen as a failed "appeal by the state to the nation" to extract taxation without representation.<sup>22</sup> In his brilliant analysis of the infrastructural power of the state, Mann explains that direct rule,

is not merely a matter of the state increasing rule over society. Conversely, "citizens" and "parties" also penetrate the modern state. The state has become a *nation-state*, also representing citizens' internal sense of community as well

- 18. Osiander 2001, 281.
- 19. Bukovansky 1999, 197.
- 20. Namier 1958, 165. Also see Cobban 1969; and Schulze 1996.
- 21. Hinsley 1973, 68.
- 22. Ardant 1975, 214.

<sup>17.</sup> Hall 1999, 20.

as emphasizing the distinctness of their external interests in relation to the citizens of other states.<sup>23</sup>

Whereas the prenational, territorial states "were little more than revenue collectors and recruiting sergeants,"<sup>24</sup> the emerging nation-states greatly expanded their functional scope over the course of the nineteenth and twentieth centuries.<sup>25</sup> By giving their citizens a direct stake in the political system, initially through legal and political rights and ultimately through the benefits of the welfare state,<sup>26</sup> nationalist statecraft allowed states to generate far higher levels of political loyalty than the *ancien régime*. Stressing the role of the French Revolution as a harbinger of fiscal innovation, Ardant observes that "in the nineteenth century, in France as in other countries, *the bourgeoisie knew how much its profits were dependent on the management of the state*."<sup>27</sup> Of course, this process varied greatly in its effectiveness, both within Europe and beyond, and firm senses of identification and loyalty took a great deal of time and energy to construct, even in centralized states such as France.<sup>28</sup> Still, on the whole, the fiscal revolution associated with nationalist systems change dramatically increased the ease with which rulers could extract currency, capital, and labor from their subject populations.

#### Modes of Military Organization

The development of nationalist statecraft, and the corresponding shift in the definition of internal political legitimacy, was also associated with a shift in the definition of external political relations.<sup>29</sup> As many contemporary social theorists have recognized, practices that facilitated the production of homogenized national identities also created incentives for the leaders of states and would-be states to adopt policies of discrimination and exclusion toward those populations that lie outside the imagined bounds of the national community.<sup>30</sup> Of course, the formation of group boundaries and the salience of identity-based cleavages certainly predate the emergence of nationalism in the late eighteenth century. Indeed, there are good reasons to believe that a tendency toward group biases is deeply rooted in the structure of human cognition.<sup>31</sup> Nevertheless, while the era of nationalism did not invent all group loyalties and group boundaries, it did dramatically expand their capacity to drive collective violence. As many have noted, the politics of nationalism allows leaders to imbue contested territory with strongly emotional and sym-

- 23. Mann 1993, 57.
- 24. Ibid., 504.
- 25. Tilly 1994.
- 26. Marshall 1973.
- 27. Ardant 1975, 231 (emphasis in original).
- 28. Weber 1976.
- 29. Van Evera 1994.
- 30. Wimmer 2002.
- 31. See Tajfel and Turner 1979 and 1986.

bolic meaning,<sup>32</sup> thus increasing the ease with which political entrepreneurs can mobilize mass conflict<sup>33</sup> while undermining the search for peaceful bargaining solutions.<sup>34</sup> As a result, regions where the pull of national loyalties lack territorial congruence with the reach of state intuitions have been found to be uniquely susceptible to bloody internecine warfare.<sup>35</sup>

These observations highlight the importance of recognizing that, while the principles of nationalism are "modular" and thus capable of quickly traveling great distances amongst international elites irrespective of specific ethnic and cultural conditions,<sup>36</sup> sometimes even arriving "ahead of schedule" before the development of full-scale industrialization,<sup>37</sup> the adoption of this new technology of statecraft was subject to a highly uneven process of diffusion both within Europe and beyond. As a result, the achievement of the nation-state ideal has occurred at vastly different rates, and with widely varying degrees of success, across the world.<sup>38</sup> Moreover this uneven diffusion process generated profound tension between the principles of territorial sovereignty on one hand and popular sovereignty on the other that have underlain the dynamics of interstate conflict ever since.<sup>39</sup>

Having participated on the losing side against the Napoleonic onslaught, the Prussian general Carl von Clausewitz was ideally situated to observe the catastrophic effects of this uneven adoption of statecraft technology.<sup>40</sup> It was not without a certain disdain that he characterized the narrow, technocratic, and ultimately ineffective methods of the *ancien régime*'s approach to war fighting: "Not only in its means . . . but also in its aims, war increasingly became limited to the fighting force itself."<sup>41</sup> It would soon prove that the failure to grasp the logic of nationalist systems change would be fatal to Napoleon's opponents. Analyzing this situation, the great theorist of war renders vividly the consequences of this new mode of military mobilization:

This was the state of affairs at the outbreak of the French Revolution. Austria and Prussia tried to meet this with the diplomatic type of war that we have described. They soon discovered its inadequacy. Looking at the situation in this conventional manner, people at first expected to have to deal only with a seriously weakened French army; but in 1793 a force appeared that beggared all imagination. Suddenly war again became the business of

- 34. Toft 2003.
- 35. See Miller 2007; and Hechter 2001.
- 36. See Anderson 1991; and Darwin 1991.
- 37. O'Leary 1998.
- 38. Wimmer and Min 2006.
- 39. See Holsti 1991; and Barkin and Cronin 1994.
- 40. Clausewitz 1992.
- 41. Clausewitz 1984, 591.

<sup>32.</sup> Goddard 2006.

<sup>33.</sup> See Beissinger 2002; Gagnon 2004; Petersen 2002; and Snyder 2000. Similar mechanisms have been posited in diversionary war theory (Levy 1989).

the people—a people of thirty millions, all of whom considered themselves to be citizens.<sup>42</sup>

In response to this crushing defeat, over the course of the nineteenth century it was the relatively authoritarian Prussians who took the lead in introducing educational reforms that had the dual goal of creating citizens ready to participate in civilian life who were at the same time ready to defend the state on the battlefield. As described by Hintze, the French lost their initial advantage after the fall of Napoleon but had no choice but to catch up with the competitive pressure.<sup>43</sup> After the loss against the Prussians in the Franco-German war of 1870–71, the French launched extensive educational reforms that led to an expansion of mass schooling with the explicit goal of reverting the military loss.<sup>44</sup>

Writing in the post-Napoleonic era, as France, Germany, and other European powers struggled to achieve a competitive advantage in this novel landscape of nationalist mobilization, Clausewitz was among the first to recognize that the profound change in political order represented by the French Revolution had necessarily transformed the conduct of warfare as well, by creating conditions "both in France and in Europe as a whole ... that set in motion new means and new forces, and have thus made possible a degree of energy in war that otherwise would have been inconceivable."45 Moreover, while Clausewitz refrained from making firm predictions concerning future trajectories, he clearly realized that it would be difficult to put the genie back into the bottle: "once barriers ... are torn down, they are not so easily set up again."46 Thus, while it would be a mistake to claim that Clausewitz predicted the globe-spanning conflicts of the twentieth century, he "was nevertheless among the first to understand that popular participation in the life of the nation propelled warfare toward its extreme and raised at least the theoretical possibility of a conflict like World War I."47 The implication, which we examine empirically below, is that the fundamental causal mechanisms underlying the outbreak of the bloodiest conflicts in human history can be traced all the way back to the epochal events of 1789.

#### Extreme Values and the Epochs of Interstate Warfare

To subject this claim to empirical scrutiny, we begin with a list of all major power wars fought between 1495 and 1975 compiled by Levy.<sup>48</sup> Using data from the

- 42. Ibid., 591-92.
- 43. Hintze 1975.
- 44. See Howard 1976; and Posen 1993.
- 45. Clausewitz 1984, 610.
- 46. Ibid., 593.
- 47. Lebow 2003, 215.

48. Levy 1983. While it would have been desirable to extend the time series to the period before 1495, we are not aware of any reliable data going beyond Levy's seminal contribution. Levy defines

Correlates of War project,<sup>49</sup> we extend this list to include all major power wars fought through 1997. We also augment the Levy data with corrected casualty figures from the Correlates of War project and Peace Research Institute Oslo (PRIO) battle deaths data set.<sup>50</sup> For each war, we record the year in which it began, and the total number of battle deaths produced among all belligerents, resulting in a data set of 118 major power wars fought since 1495 (see Table 2).<sup>51</sup>

The theoretical and historical evidence reviewed above suggests that a major transformation in the severity of interstate warfare occurred around the time of the French Revolution, resulting in dramatically bloodier conflicts between states. How can we use this data to judge empirically whether such a shift in the severity of warfare actually occurred? The standard approach would assume a particular distributional form (frequently Gaussian), summarize the data with an estimate of its central tendency (that is, mean), and ask whether the value of this parameter estimate is different for the subsample of wars that began prior to 1789. However, a burgeoning literature in the field of EVT has recognized that examining sample means under the assumption of Gaussian-like tail behavior can be misleading when an analyst seeks to describe the probability of observing the most extreme events in the sample.<sup>52</sup> Moreover, these problems are especially critical when analyzing data characterized by "fat-tailed" probability density functions that produce unusually high frequencies of unusually large events.<sup>53</sup>

The key problem when faced with such data is that the normal distribution and others like it feature probability density tails that decline too quickly relative to the size of an event. While social scientists have generally been taught that assumptions of normality are safe because of the Central Limit Theorem, it is important to remember that the theorem guarantees the normality of the means of random variables drawn from a given distribution, not the normality of the tails.<sup>54</sup> The theorem, in fact, has nothing to say about the distributional form governing the likelihood of the most extreme events observed in the sample. As a result, techniques that are good at quantifying the central tendency of a sample are frequently bad at quantifying the behavior of the sample's tails.<sup>55</sup>

<sup>&</sup>quot;major power wars" as those wars in which at least one major power participated, while excluding "extra-systemic" (or colonial) wars.

<sup>49.</sup> See Small and Singer 1982; and Sarkees and Schafer 2000.

<sup>50.</sup> See Lacina and Gleditsch 2005; and Lacina, Gleditsch, and Russett 2006.

<sup>51.</sup> In all cases, war events are coded at the highest level of aggregation possible, meaning that separate episodes of military engagement are considered part of the same war, even if they occur between different sets of belligerents, as long as they are part of a common causal sequence with no sustained period (that is, twelve months) of peace separating the hostile acts. For instance, separate campaigns by Denmark and Sweden are considered part of a single event labeled the "Thirty Years War" and separate campaigns by Japan and Germany are considered part of a single event labeled "World War II," even though some historians would argue that these wars could be further subdivided.

<sup>52.</sup> See Pickands 1975; and Smith 1987.

<sup>53.</sup> See Clauset, Shalizi, and Newman 2009; and Mitzenmacher 2004.

<sup>54.</sup> Sornette 2006.

<sup>55.</sup> Alfarano and Lux n.d.

Name	Year	Battle deaths	Source
War of the League of Venice	1495	8,000	Levy
Polish-Turkish War	1497	3,000	Levy
Venetian-Turkish War	1499	4,000	Levy
First Milanese War	1499	2,000	Levy
Neapolitan War	1501	18,000	Levy
War of the Cambrian League	1508	10,000	Levy
War of the Holy League	1511	18,000	Levy
Austro-Turkish War	1512	24,000	Levy
Scottish War	1513	4,000	Levy
Second Milanese War	1515	3,000	Levy
First War of Charles V	1521	30,000	Levy
Ottoman War	1521	68,000	Levy
Scottish War	1522	3,000	Levy
Second War of Charles V	1526	18,000	Levy
Ottoman War	1532	28,000	Levy
Scottish War	1532	4,000	Levy
Third War of Charles V	1536	32,000	Levy
Ottoman War	1537	97,000	Levy
Scottish War	1542	13,000	Levy
Fourth War of Charles V	1542	47,000	Levy
Siege of Boulogne	1544	8,000	Levy
Arundel's Rebellion	1549	6,000	Levy
Ottoman War	1551	44,000	Levy
Fifth War of Charles V	1552	51,000	Levy
Austro-Turkish War	1556	51,000	Levy
Franco-Spanish War	1556	24,000	Levy
Scottish War	1559	6,000	Levy
Spanish-Turkish War	1559	24,000	Levy
First Huguenot War	1562	6,000	2
Austro-Turkish War	1562	24,000	Levy
	1569	48,000	Levy
Spanish-Turkish War	1509	,	Levy
Austro-Turkish War		48,000	Levy
Spanish-Portuguese War Polish-Turkish War	1579	4,000	Levy
War of the Armada	1583	17,000	Levy
	1585	48,000	Levy
Austro-Polish War	1587	4,000	Levy
War of the Three Henries	1589	16,000	Levy
Austro-Turkish War	1593	90,000	Levy
Franco-Savoian War	1600	2,000	Levy
Spanish-Turkish War	1610	15,000	Levy
Austro-Venetian War	1615	6,000	Levy
Spanish-Savoian War	1615	2,000	Levy
Spanish-Venetian War	1617	5,000	Levy
Spanish-Turkish War	1618	6,000	Levy
Polish-Turkish War	1618	15,000	Levy
Thirty Years' War	1618	2,071,000	Levy
Spanish-Portuguese War	1642	80,000	Levy
Turkish-Venetian War	1645	72,000	Levy
Franco-Spanish War	1648	108,000	Levy
Scottish War	1650	1,000	Levy

**TABLE 2.** Major power wars, 1495–1997

(continued)

TABLE 2. (	(Coninued)
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Name	Year	Battle deaths	Sourc
Anglo-Dutch Naval War	1652	26,000	Levy
Great Northern War	1654	22,000	Levy
English-Spanish War	1656	15,000	Levy
Dutch-Portuguese War	1657	4,000	Levy
Ottoman War	1657	109,000	Levy
Sweden-Bremen War	1665	2,000	Levy
Anglo-Dutch Naval War	1665	37,000	Levy
Devolutionary War	1667	4,000	Levy
Dutch War of Louis XIV	1672	342,000	Levy
Turkish-Polish War	1672	5,000	Levy
Russo-Turkish War	1677	12,000	Levy
Ottoman War	1682	384,000	Levy
Franco-Spanish War	1683	5,000	Levy
War of the League of Augsburg	1688	680,000	Levy
Second Northern War	1700	,	
War of the Spanish Succession	1700	64,000	Levy
1		1,251,000	Levy
Ottoman War	1716	10,000	Levy
War of the Quadruple Alliance	1718	25,000	Levy
British-Spanish War	1726	15,000	Levy
War of the Polish Succession	1733	88,000	Levy
Ottoman War	1736	38,000	Levy
War of the Austrian Succession	1739	359,000	Levy
Russo-Swedish War	1741	10,000	Levy
Seven Years' War	1755	992,000	Levy
Russo-Turkish War	1768	14,000	Levy
Confederation of Bar	1768	14,000	Levy
American Revolution	1778	34,000	Levy
Ottoman War	1787	192,000	Levy
Russo-Swedish War	1788	3,000	Levy
French Revolutionary/Napoleonic Wars	1792	2,532,000	Levy
Russo-Turkish War	1806	45,000	Levy
Russo-Swedish War	1808	6,000	Levy
War of 1812	1812	4,000	Levy
Neapolitan War	1815	2,000	Levy
Franco-Spanish War	1823	1,000	COW
Russo-Turkish War	1828	130,000	COW
Austro-Sardinian War	1848	7,500	COW
First Schleswig-Holstein War	1848	6,000	COW
Roman Republic War	1849	2,600	COW
Crimean War	1853	264,000	COW
Anglo-Persian War	1856	2,000	COW
War of Italian Unification	1859	24,500	COW
Franco-Mexican War	1862	20,000	COW
Second Schleswig-Holstein War	1864	4,500	COW
Seven Weeks' War	1866	4,000	COW
Franco-Prussian War		,	
	1870 1877	204,000	COW
Russo-Turkish War		285,000	COW
Anglo-Egyptian War	1882	2,000	COW
Sino-French War	1884	12,000	COW
Franco-Thai War	1893	1,000	COW

(continued)

Name	Year	Battle deaths	Source	
Boxer Rebellion	1900	3,000	PRIO	
Sino-Russian War	1900	4,000	PRIO	
Russo-Japanese War	1904	111,000	PRIO	
Italo-Turkish War	1911	9,500	PRIO	
World War I	1914	8,753,000	PRIO	
Franco-Turkish War	1919	1,000	PRIO	
Sino-Soviet War	1929	2,000	PRIO	
Manchurian War	1931	40,000	PRIO	
Italo-Ethiopian War	1935	20,000	PRIO	
World War II	1939	26,468,000	PRIO	
Korean War	1950	1,255,000	PRIO	
Russo-Hungarian War	1956	3,000	PRIO	
Sinai War	1956	2,000	PRIO	
Sino-Indian War	1962	2,000	PRIO	
Vietnam War	1965	1,928,000	PRIO	
Sino-Vietnamese War	1979	45,000	PRIO	
Sino-Vietnamese War	1987	3,000	PRIO	
Gulf War	1990	28,000	PRIO	

**TABLE 2.** (Continued)

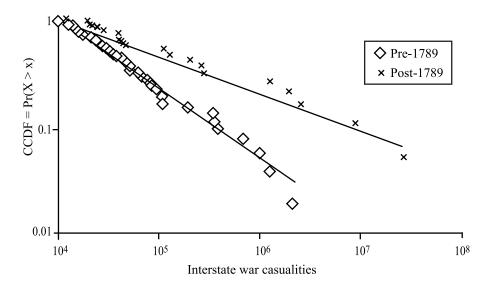
*Notes:* COW = Correlates of War; Levy = Levy 1983; PRIO = Peace Research Institute Oslo battle deaths data set.

For instance, if we fit a normal distributional form to our list of major power wars, we would conclude that the probability density of war sizes is described by a bell-shaped curve, with a mean of  $\mu = 426,866$  and a standard deviation of  $\sigma = 2,574,392$  battle deaths. While there is nothing inherently incorrect about this description of the data, the shape of the upper tail of this distribution would imply that the probability of ever observing a conflict as large as World War II—which generated more than 25 million battle deaths—is so astronomically small ( $p < 10^{-30}$ ) as to be essentially impossible. Seen from the perspective of Gaussian tail behavior, the fact that two cataclysms of the scale of the world wars occurred in the very same century thus appears to be such an enormous anomaly that it must be explained on the basis of highly unique, contextual factors that will likely never be seen again in the history of humanity.

An alternative, and less sanguine, perspective is provided by the tools of EVT and the emerging science of complex systems. In a variety of scientific disciplines, ranging from geology to finance, scholars are increasingly coming to the realization that large events in fat-tailed distributions are not "outliers" that defy scientific generalization and therefore require event-specific, contextual explanations.<sup>56</sup> Rather, these extreme events are simply part of a pattern of tail behavior that is not well approximated by Gaussian models.

56. Sornette 2006.

One of the most useful tools for visualizing such relationships is the log-log plot, as shown in Figure 1. Each marker on the figure represents a separate war, with crosses representing wars that occurred prior to 1789 and diamonds representing wars that occurred after 1789.<sup>57</sup> For each of these two subsamples, we plot what are known as complementary cumulative density functions (CCDF), which show the probability of observing events larger than some threshold, *x*. Because the values are plotted in log-log space, each step along both the x- and y-axes represents an increase by an order of magnitude rather than an increase by a single unit.



*Note:* Figure shows complementary cumulative distribution functions for the severity (that is, battle deaths) of all major power interstate wars, with minimum threshold  $x_0 = 10,000$ . Diamonds represent wars beginning in the period 1495–1789 and crosses represent wars beginning in the period 1790–1997. Solid lines show maximum likelihood estimation (MLE) for the shape parameters ( $\alpha_1 = 0.65$  and  $\alpha_2 = 0.35$ , respectively) of the two subsamples.

#### FIGURE 1. Interstate war casualties

Examining the figure, even at first glance one cannot fail to notice a striking regularity: both CCDFs are very nearly linear in log-log space. Indeed, the plot makes clear that there exists a remarkably simple relationship between event size and event likelihood in both subsamples, which takes the generic form:

$$CCDF(x) = \Pr[X > x] \sim x^{-\alpha} \tag{1}$$

57. Because we are interested in the behavior of the tails of our sample, we limit the plot to "large events," defined as those wars that caused at least 10,000 battle deaths. This specific threshold choice is justified through the use of TP-statistics below.

This is known as a "power-law" distribution, and it means that as the log of event size increases, there is a corresponding linear decrease in the log of the likelihood that such a large event will be observed (a form of decrease which is far more gradual than the exponential decrease of Gaussian tails). Note that  $-\alpha$  in equation (1) is simply the slope of the CCDF when plotted in log-log space, as depicted in Figure 1. As  $\alpha$  decreases, the most extreme event sizes become less rare, and the upper tail of the distribution grows "fatter." For instance,  $\alpha = 3$  describes a CCDF in which every doubling of the size of x results in events that are eight times as rare, while  $\alpha = 2$  describes a CCDF in which every doubling of the size of x results in events that are four times as rare. In this way, the shape parameter  $\alpha$  provides an easy means of quantifying the "fatness" of a tail and thus the likelihood of observing the most extreme events in our sample.

Such power-law behavior in tail distributions has been observed in a variety of settings, ranging from the magnitudes of earthquakes to the fluctuations of stock prices.<sup>58</sup> Importantly for our purposes here, this particular distributional signature has also been observed in a number of measures of the severity of human conflict events, including the size distributions of interstate wars, international terrorist attacks, and violence by domestic insurgents.<sup>59</sup> However, while the observation of heavy tails in the distribution of war sizes has been made before, the field of international relations has been slow to recognize the importance of this empirical pattern. Unbeknownst to most political scientists, over the past two decades the emerging field of "complex systems" has, in a wide variety of empirical settings, found repeatedly that power-law signatures in the distribution of event sizes are characteristic of a particular class of systems, defined by the presence of highly unstable dynamics dominated by the interaction of a large number of independent units, and strong nonlinearities in the processes linking micro-level actions to macrolevel outcomes.<sup>60</sup> For instance, in the context of earthquake magnitudes, Sammis and Sornette argue that the unusually high frequencies of extreme events that characterize power-law distributions frequently arise in such systems due to the operation of positive feedback loops, of the form:

$$\frac{dE}{dt} = E^m \tag{2}$$

in which the growth rate of some quantity E, is a positive function of E, and thus increasing in time.<sup>61</sup> When this acceleration is sufficiently fast (that is, m > 1) the result is a "critical state" in which small perturbations in underlying conditions can have dramatically nonlinear impacts on macro-level outcomes, thereby gener-

- 60. Bak, Tang, and Wiesenfeld 1987.
- 61. Sammis and Sornette 2002.

<sup>58.</sup> See Clauset, Shalizi, and Newman 2009; and Embrechts, Klüppelberg, and Mikosch 1997.

<sup>59.</sup> See Richardson 1960; Cederman 2003; Clauset, Young, and Gleditsch 2007; Bohorquez et al. 2009; and Clauset and Wiegel 2010.

ating the fat-tailed outcome distributions that are characteristic of power-law relationships.<sup>62</sup>

The strongly linear patterns seen in the log-log plot of war sizes thus carry the implication that the fundamental mechanisms underlying the generation of war sizes are characterized by nonequilibrium processes of escalation though which large wars become larger wars. This implies further that events such as World War II are not anomalous outliers in a stable system that normally generates smaller wars. Rather, they are a natural and inevitable product of a highly unstable system of interacting units (that is, states) whose military actions are subject to strong forms of positive feedback. Far from being singular events that require context-specific explanations, the largest wars in recorded human history may thus instead be driven by the same fundamental mechanisms that drive the production of all interstate warfare.

However, mere visual inspection is not proof of a power-law relationship. Indeed, it is possible for a number of alternative distributional forms to appear approximately linear on a log-log plot, including log-normal and stretched-exponential distributions.<sup>63</sup> To confirm the power-law inference more rigorously, we adopt the TP-statistic recently introduced by Pisarenko, Rodkin, and Sornette to analyze the distribution of earthquake sizes and the distribution of financial returns.<sup>64</sup> The TP-statistic offers a nonparametric characterization of empirical deviations from the power-law family of distribution functions given by equation (1).<sup>65</sup> This approach allows us to confirm that our empirical distribution of interstate war sizes is well described by a power-law distributional form (p < 0.05), and that this relationship holds for all wars resulting in at least 10,000 battle deaths (see Appendix).

Having confirmed the power-law distributional form, and found the specific threshold above which this relationship holds, we can then proceed to estimating  $\alpha$  (see Appendix). To investigate whether the degree of tail thickness—and hence the likelihood of extreme war sizes—changed around the time of the French Revolution, we divide our list of wars into two subsamples based on whether the wars began prior to 1789 or after 1789. We then calculate separate tail indices for the two periods to judge whether there is a statistically significant change in the probability distribution of extreme war sizes. As can be clearly seen in Figure 1, the shape parameters estimated for these two historical periods are dramatically different. For the period 1495–1789 we calculate that  $\alpha_1 = 0.65 \pm 0.1$ , whereas for the period 1789–1997 we calculate that  $\alpha_2 = 0.35 \pm 0.07$ . The substantial decrease

63. See Sornette 2006, 96 (fig. 4.3); and Clauset, Shalizi, and Newman 2009.

64. See Pisarenko, Rodkin, and Sornette 2004; and Pisarenko and Sornette 2006.

<sup>62.</sup> This state is known as a "finite-time singularity," meaning that infinite growth in E occurs in finite time. As the asymptote of this impossible infinity is approached (also known as a "phase transition") the system organizes itself into a critical state. Carlson and Swindle 1995.

<sup>65.</sup> Calculated on the basis of the first two log-moments of the empirical sample, the statistic will be close to zero for all power-law distributions regardless of the value of the shape parameter  $\alpha$ , and deviates from zero for all other distributional forms.

in  $\alpha$  for the latter period is strong evidence for a deep shift in the generating process of interstate war sizes, which inclined the global interstate system to produce wars of significantly greater severity after 1789.

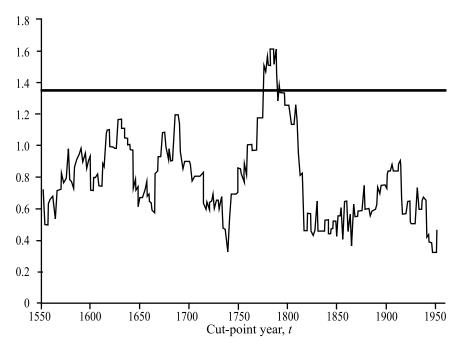
Is it possible that this difference is due to mere chance, rather than representing an actual shift in the underlying distribution of war severity? In fact, based on a test of the ratio  $\alpha_1/\alpha_2$ , we can reject the null hypothesis of equal distributions with a high degree of statistical confidence (p = 0.0045).<sup>66</sup> Alternatively, the equality of the distributions can be evaluated through a Kolmogorov-Smirnov test, which has the advantage of not relying on the assumption of any particular distributional form—power-law or otherwise—when judging whether two samples were drawn from separate data generating regimes. Using this approach, we again reject the null hypothesis that the two samples were drawn from a common distribution with a high degree of statistical confidence (p = 0.022).<sup>67</sup>

However, while the above tests allow us to conclude decisively that the distribution of interstate war sizes was characterized by significantly more extreme values in the post-1789 period, some readers may wonder about the arbitrariness of the particular year we chose to divide our subsamples and ask whether alternative cut-points might have generated contradictory inferences (for instance, might we have concluded that the critical transition occurred around in the seventeenth century in connection with territorial systems change, as described above). To address this potential criticism, we demonstrate that our inferences are robust to any alternative cut-point that could have been selected. To do so, we construct two intervals around each year t, one that extends backward by T years (t - T; t), and one that extends forward by T years (t; t + T). We then form subsamples of interstate wars that began in each interval and use the Kolmogorov-Smirnov distance metric to judge whether the samples were likely to have been drawn from different distributions. In Figure 2, we plot the value of this distance metric as a function of year t for interval widths of T = 75 years, while noting that robustness checks indicate that our conclusions are not driven by this particular value of T. By systematically varying the cut-points used to form our subsamples, this plot allows us to directly visualize the plausibility of a regime shift in the distribution of war sizes at any point in time.

Remarkably, the 95 percent confidence threshold for the rejection of null hypothesis of equivalent distributions is crossed only once in the five-century period examined here, corresponding to a narrow range of plausible cut-points between the years 1780 and 1790. If we instead look to the 90 percent confidence threshold, this range of plausible cut-points expands to 1770–1810. At this level of confidence, two additional peaks also become marginally significant, corresponding

<sup>66.</sup> Here we make use of the fact that the ratio  $\alpha_1/\alpha_2$  of the estimated exponents, corresponding to two independent samples of size  $n_1$  and  $n_2$  that are generated from the same power law, is distributed according to the *F*-distribution with  $(2n_2, 2n_1)$  degrees of freedom.

<sup>67.</sup> The Kolmogorov-Smirnov distance  $D_{nm}$  is defined on the basis of the maximum distance between two cumulative distribution functions, with higher values of  $D_{nm}$  reflecting greater confidence that the distributions are unequal (see Appendix).



*Note:* Plot shows Kolmogorov-Smirnov distance metric for two subsamples of major power wars, defined by the temporal bounds of (t - 75; t) and (t; t + 75). Horizontal line represents the 95 percent confidence threshold for rejecting the null hypothesis that the two samples are drawn from the same distribution.

FIGURE 2. Kolmogorov-Smirnov distance

roughly to a temporary decline in the severity of warfare following the Thirty Years' War, and a temporary increase in the severity of warfare in the late seventeenth century culminating in the War of the Spanish Succession. However, neither of these alternative cut-points comes close to the statistical strength of the break identified at the end of the eighteenth century. Thus, consistent with the expectations drawn from the theory of nationalist systems change, we find that there was a sudden and dramatic change in the global distribution of war severity resulting in systematically deadlier conflicts, that the size of this shift was significant both statistically and substantively, and that its timing can be dated to the years immediately surrounding the French Revolution. Moreover, the plot makes clear that while any number of changes have occurred in the severity of interstate warfare over the past five centuries—indeed, scholars of military history have noted a number of "revolutions in military affairs" over this period<sup>68</sup>—none have matched the impact of the epochal transformation that occurred at the end of the eighteenth century.

<sup>68.</sup> For overviews, see Krepinevich 1994; Levy, Walker, and Edwards 2001; Knox and Murray 2001; and Gray 2004. We note, however, that none of the major revolutions mentioned in these sources seems to correspond to the late-eighteenth-century breakpoint identified in Figure 2.

#### **Escalatory Feedback in Mass Mobilization**

These findings lead directly to the question of whether an underlying causal mechanism could be discovered that would simultaneously explain both the fat-tailed nature of the distribution of war sizes, and why the shape of that distribution changed so dramatically in the late eighteenth century. We hypothesize that the source of the systemic instability behind these findings lies in escalatory feedback loops in state efforts to mobilize combat forces.

Recall from above that power-law distributions of event sizes have frequently been associated with models of complex systems, characterized by positive feed-back loops that accelerate the system into a "critical state" in which unusually large events become unusually likely. For instance, in the context of fat-tailed earth-quake magnitudes, Sammis and Sornette argue that a positive feedback loop emerges as two tectonic plates slip past each other: as the slip velocity between the plates increases, the coefficient of friction between the plates decreases, which in turn leads to a further acceleration of the slip velocity, culminating in a catastrophic break.<sup>69</sup>

Here, we propose that a similar positive feedback mechanism arises in the context of state efforts to mobilize combat forces. Students of the security dilemma have recognized for some time that there is a strong inclination to view any increase in military mobilization by a neighboring power as potentially threatening.<sup>70</sup> This implies that the cost of persuading citizens to join the fight in a time of war will be lower to the extent that military mobilization is already proceeding amongst their enemies. Thus, for each soldier mobilized in State A, it becomes that much easier to mobilize the next soldier in State B, and hence easier to mobilize the next soldier in State A, and so on. In other words, the "friction" inhibiting mass mobilization decreases as the "velocity" of mobilization increases in other countries.

On the basis of these simple suppositions, we derive a formal model of interstate mobilizational processes that accounts for positive feedback effects both within a given country and between countries (see Appendix). The model shows that, under very general conditions, we should expect such feedback loops to produce power-law signatures in the distribution of war sizes, as we observe in our data. Moreover, the model demonstrates quantitatively that the observed shift in the distribution of war sizes is consistent with an increase in the strength of the escalatory feedback mechanisms linking state mobilizational efforts.

Indeed, such positive feedback mechanisms have always been fundamental to the Clausewitzian understanding of interstate warfare. Clausewitz reminds us that war "is not the action of a living force upon a lifeless mass (total nonresistance would be no war at all) but always the collision of two living forces."<sup>71</sup> As a result, warfare must be understood as a profoundly different endeavor from the

<sup>69.</sup> Sammis and Sornette 2002.

<sup>70.</sup> Jervis 1978.

<sup>71.</sup> Clausewitz 1984, 77.

"mechanical arts" in which "the will [is] directed at inanimate matter," because "in war, the will is directed at an object that reacts."<sup>72</sup> As Beyerchen argues:

For Clausewitz, the interactive nature of war produces a system driven by psychological forces and characterized by positive feedback, leading "in theory" to limitless extremes of mutual exertion and efforts to get the better of one another. The course of a given war becomes thereby not the mere sequence of intentions and actions of each opponent, but the pattern or shape generated by mutually hostile intentions and simultaneously consequential actions.<sup>73</sup>

Beyerchen includes the qualifier "in theory" because Clausewitz argues that such perfectly maximized exertions could only occur in the idealized abstractions of wars "on paper." In contrast, Clausewitz claims that "real wars" are characterized by ubiquitous sources of "friction": failures of statecraft that sap the efficiency of a state's administrative structures and the morale of its troops.<sup>74</sup>

We argue that with the advent of nationalist technologies of statecraft, states experienced a substantial decrease in the cost of inculcating collective loyalties amongst their citizens and persuading them to join in the defense of the homeland, which in turn caused the "friction" inhibiting the acceleration of escalatory feedback loops between states to be substantially reduced. As Clausewitz explains, following the French Revolution:

The people became a participant in war; instead of government and armies as heretofore, the full weight of the nation was thrown into the balance. The resources and efforts now available for use surpassed all conventional limits; nothing now impeded the vigor with which war could be waged.<sup>75</sup>

By tapping into the demographic resources of the entire state rather than relying on mercenaries or professional troops organized in standing armies, Napoleon's *levée en masse* not only eroded the distinction between warriors and the citizenry but also dramatically transformed the pace and the scale of interstate conflict:

This new system moved masses across half-continents with unprecedented speed; replaced central stores by on-the-spot commandeering of supplies; replaced linear tactics with column attack and dispersed fighting, trusting in the spirit of the men, and holding to only one objective—to locate and annihilate the enemy forces.<sup>76</sup>

The result of these innovations was a dramatic increase, both in the destructive power of individual states, and also in the explosive potential of their conflictual interactions. With the advent of nationalism, escalatory feedback loops in military

74. Clausewitz 1984, 119.

<sup>72.</sup> Ibid., 149.

<sup>73.</sup> Beyerchen 1992, 67.

<sup>75.</sup> Ibid., 591–92.

<sup>76.</sup> Hintze 1975, 205.

mobilization—which had always been a central element in interstate warfare were thus unleashed to an unprecedented degree, fundamentally transforming the global production of war severity.

#### **Robustness Checks and Alternative Explanations**

Up to this point, our evidence for the theory of nationalist systems change has consisted largely in the analysis of a temporal discontinuity in the shape of the distribution of war sizes that occurred toward the end of the eighteenth century. However, while we have argued that this discontinuity was the result of the diffusion of nationalist statecraft, a number of alternative explanations for the shift could be offered. In particular, the nineteenth century witnessed the spread of the industrial revolution and a concomitant rise in the ability to mass produce all sorts of manufactured goods, including weapons, steam engines, and railroads.<sup>77</sup> Such general improvements in economic modernization and technological advancement could certainly plausibly be connected to an increase in war severity, and could therefore potentially undermine our results.<sup>78</sup>

To address this possibility, we normalize our casualty figures to global levels of economic development, dividing each battle death total by the level of world gross domestic product (GDP) per capita for the year in which the war began.<sup>79</sup> If the temporal discontinuity examined above were really driven by advancements in material technology rather than altered principles of collective identity, this procedure should destroy our ability to observe a corresponding shift in the distributional structure of the normalized data. In fact, we instead find that our results are completely unchanged. Even when casualty figures are adjusted for aggregate levels of economic development, we still find the same power-law relationship between the size of an event and its likelihood, and we still find the same shift in war severity around the time of the French Revolution. Moreover, we note that historians generally see industrialization's impact on warfare as beginning in the late nineteenth century (especially following the U.S. Civil War), a date well outside the confidence bounds of our estimate of the timing of nationalist systems change (see Figure 2).<sup>80</sup>

Along similar lines, the historical periods we examine here were also characterized by rising population levels. As this means that larger numbers of people were available to kill or be killed in interstate warfare, this factor could also plausibly

79. Data taken from Maddison 2003. We also tried normalizing the casualty figures by the GDP per capita of Europe, with substantively identical results.

80. Chickering 1999, 14.

<sup>77.</sup> Nationalism and industrialization should be seen as distinct processes. While Gellner 1983 argues that industrialization precedes nationalism, more recent scholarship questions this link, as argued above (O'Leary 1998).

<sup>78.</sup> Still the causal nexus is not automatic. Analyzing the nineteenth century, Dupuy 1984 points out that improvements in the mobility of troops increased their dispersion, thus counterbalancing the damaging effect of enhanced weapons technology.

render our results spurious. We therefore normalize our casualty figures to global population levels, dividing each battle death total by the total world population for the year in which the war began.<sup>81</sup> Again, we find that our results are completely unchanged, indicating that neither aggregate levels of economic development nor aggregate population sizes are sufficient to account for the historical discontinuity we document above.

Of course, there are any number of additional factors that could be raised as potential explanatory variables to account for this shift. Unfortunately, most of these factors simply cannot be measured all the way back to the sixteenth century. As an alternative strategy, we therefore seek to examine variation in tail behavior not across time, but across space. If there are some important determinants of war severity that have been missed, examining variation in tail behavior across geographic regions may give us some insights into which factors are likely to be critical. Because our list of major power wars is concentrated mostly in Europe and therefore does not provide sufficient geographic variation for such analysis, we instead rely on a list of all interstate wars (not just major power wars) since 1816, drawn from the Correlates of War project. While this data lacks the temporal scope to directly investigate the discontinuity of 1789, it represents a dramatic improvement in our capacity to make estimates on the basis of regional variation.

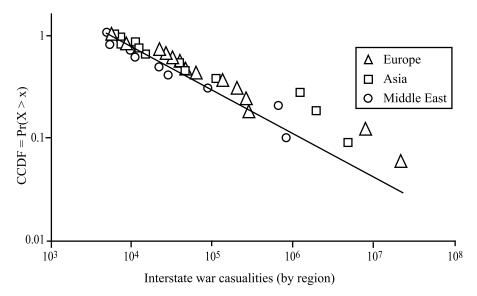
Using the same procedures described in the section above, we confirm that this war severity data is well described by a power-law distributional form, and then proceed to an examination of variation in tail behavior. For each war on our list, we code the location of the fighting on the basis of five world regions: Europe, Asia, Middle East, Africa, and the Americas.<sup>82</sup> Figure 3 shows the CCDFs for the subsamples of interstate wars fought in Europe, Asia, and the Middle East.<sup>83</sup> Visual inspection of the plot reveals a surprising result: all three subsamples appear to be characterized by the same shape parameter. In fact, both tail indices and Kolmogorov-Smirnov tests converge on the same conclusion: we cannot reject the null hypothesis that these regional subsamples are drawn from the same underlying power-law distribution. This is a striking result, given the enormous differences in cultural traditions, political institutions, and economic activity that exist between these regions. Indeed, this absence of variation in tail behavior between world regions demonstrates just how fundamental the transformation of nationalist systems change had to be in order to generate the profound shift in distributional form described above: more fundamental than any of the cultural, political, or economic differences that have separated the practices of warfare in these regions since 1816. This result also dramatically reduces the concern that there is some unknown omitted variable driving our central results, as this factor would have to

83. Interstate wars are sufficiently rare in Africa and Latin America during this period to preclude estimation of a tail index, so they are excluded from consideration.

<sup>81.</sup> Data taken from Maddison 2003. We also tried normalizing the casualty figures by the population of Europe, with substantively identical results.

<sup>82.</sup> For this analysis, battle deaths from the world wars are disaggregated into separate regional theaters.

be both sufficiently fundamental to influence the basic generating process of the power-law tails, but also a factor so prevalent that its force could be felt in each of these regions equally. We thus conclude that nationalist systems change is the most likely explanation for the results described above.



*Note:* Figure shows complementary cumulative distribution functions for the severity (that is, battle deaths) of interstate wars for the period 1816–1997, with minimum threshold  $x_0 = 5,000$ . Three separate regional subsamples are shown for Europe (triangles), Asia (squares), and the Middle East (circles). Solid line shows MLE estimate of the shape parameter for the pooled samples.

#### FIGURE 3. Interstate war casualties

Our final set of evidence relates more directly to the causal mechanism described above. Recall that we hypothesized that the power-law distribution of war sizes results from escalatory feedback mechanisms in state efforts to mobilize military forces. If we are correct that military mobilization represents the basic substrate of the interstate system's dynamic instability, then data on military mobilization should show distributional signatures of critical state behavior, and such signatures should be most apparent when large numbers of states are forced to mobilize against each other simultaneously, as occurred during the two world wars.

To examine this possibility, we use data from the Correlates of War project, which measures the number of military personnel maintained by each state in the system, for every year since 1816. Ideally, we would like to show how the sequence of military mobilization events in one state influenced the sequence of military mobilization events amongst its neighbors. Unfortunately, the lack of subyearly data make such a direct test of the mechanism difficult, as it is impossible to ascertain the precise order in which different levels of military mobilization were achieved amongst different states in the midst of a war. However, several patterns

observed at the macro level are highly suggestive of critical state behavior in the dynamics of military mobilization.

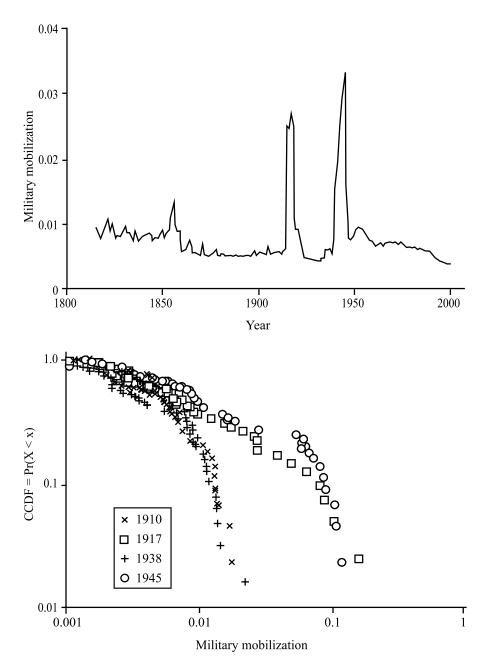
The top panel of Figure 4 shows the size of the global population of military personnel (per capita) over time, while the bottom panel shows the distribution of military personnel (per capita) by state for selected years. In the top panel, one can clearly see that global rates of military mobilization are highly unstable, and are characterized by rapidly accelerating growth during both world wars, as would be expected in a system drawn to the emergence of finite-time singularities. In the bottom panel, we show that at the peak of both of these accelerated growth processes (1917 and 1945) the global distribution of military mobilization transitioned away from a nonpower-law regime and into a power-law regime. While the nonpower-law (that is, subcritical) regime appears to be common to all years of peace (1910 and 1938 are shown as examples), the power-law (that is, critical) regime emerges only at the peaks of the mobilization process. It therefore seems that global rates of military mobilization are characterized by a pattern of *punctu*ated criticality, a form of systemic instability in which rapid acceleration into critical state behavior at the global level is made possible through nonequilibrium processes linking the war fighting efforts of individual states. This pattern thus provides further evidence that the dynamics of interstate warfare are driven by strong escalatory feedback loops in the mobilization of mass combat forces.

#### Conclusion

By adopting a macro-level perspective on interstate warfare, while utilizing quantitative tools drawn from EVT and the science of complex systems, we show that there is more than one path available for rigorous empirical inquiry in the social sciences. Of course, the approach adopted here is no panacea. It is surely the case that in focusing our attention on aggregate distributional forms we have elided a number of contextual factors that have played a prominent role in regression-style analyses of interstate conflict. Thus, while we accuse the field of missing the forest, we may just as easily be accused of missing the trees.

However, the macro-level perspective advanced here also has its advantages. Viewed from this range, many things become clear that would otherwise have remained obscure. Indeed, while context is always important, there are some contexts that can only be observed at macro scales. One such context was the emergence of nationalist systems change in the late eighteenth century, which profoundly altered the production of corporate identities and the conduct of warfare in the interstate system. Building directly on Clausewitz, we have argued that this revolutionary innovation in the technology of statecraft entailed a transformation of the principles of political legitimacy, the methods of resource extraction, and the modes of military organization, through which contemporary states came to be constituted.

On the basis of this perspective, we have demonstrated that the interstate system experienced a fundamental shift in the mechanisms underlying the production



*Note:* Figure shows global levels of military mobilization (that is, military personnel per capita) over time. Top panel shows global totals by year. Bottom panel shows complementary cumulative distribution functions, with each observation representing the level of military mobilization in a given state, for the years 1910 (crosses), 1917 (squares), 1938 (plusses), and 1945 (circles).

#### FIGURE 4. Global levels of military mobilization

of war sizes—a shift that can be dated to the years 1780–90, and that resulted in a systematic increase in war severity. We have also ruled out a number of alternative explanations for this shift (including changes in population sizes and changes in technology), while providing evidence for a specific account of war severity rooted in the mobilizational capacities of states. More broadly, our analysis points to the intriguing possibility that commonalities exist in the mechanisms by which war sizes are produced that transcend the particularities of time and place that have occupied the attention of nearly all quantitative studies of interstate conflict to date.

#### Appendix

#### **TP-Statistic**

The TP-statistic is a specific statistic having zero mean and a prescribed standard deviation under the hypothesis that a power law holds, regardless of the value of the shape parameter  $\alpha$ . This statistic thus provides a non-parametric means of quantifying the statistical significance of deviations from power-law behavior.<sup>84</sup> The TP-statistic is given by:

$$TP = \left[ (1/n) \sum_{k=1}^{n} \log(x_k/x_0) \right]^2 - (0/5/n) \sum_{k=1}^{n} \log^2(x_k/x_0),$$
(3)

where  $x_k$  is the value of the *k*th observation,  $x_0$  is the minimum threshold, and *n* is the number of observations greater than or equal to  $x_0$ .

By plotting the value of the TP-statistic as a function of  $x_0$  (see Figure A1) we can easily visualize the range of data values over which power-law behavior holds. The black line shows the TP-statistic, while the two grey lines show 95 percent confidence intervals. TP-statistics, which remain within these bands, represent strong evidence of power-law distributions. The plot shows that power-law behavior is robustly inferred for the distribution of major power war sizes for all observations with greater than 10,000 battle deaths, and that any deviations from this pattern are statistically insignificant.

#### Tail Index

The Tail Index, also known as the Hill estimator,<sup>85</sup> is given by:

$$\alpha^* = \left[ (1/n) \sum_{k=1}^n \log(x_k/x_0) \right]^{-1},\tag{4}$$

where  $x_0$  is the minimum threshold of the power-law tail and *n* is the number of observations greater than or equal to  $x_0$ . Note that for the purposes of parameter estimation, the value of  $x_0$  is derived from the TP-statistic procedure described above, meaning that we estimate the tail index for all observations with greater than 10,000 battle deaths.

85. Hill 1975.

<sup>84.</sup> See Pisarenko, Rodkin, and Sornette 2004; and Pisarenko and Sornette 2006.

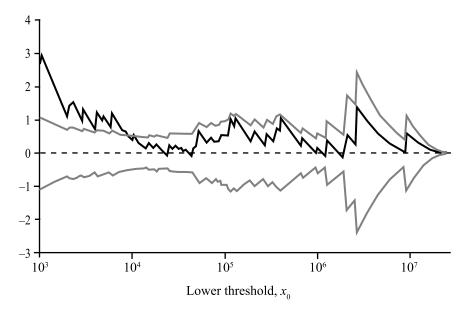


FIGURE A1. TP-statistic: Major power war severity, 1495–1997

#### Kolmogorov-Smirnov Distance

If  $F_n(x)$  is a cumulative distribution function with *n* observations and  $G_m(x)$  is a cumulative distribution function with *m* observations, the Kolmogorov-Smirnov distance  $D_{nm}$  between the two empirical samples is given by:

$$D_{mn} = \sqrt{\frac{mn}{m+n}} \max|F_n(x) - G_m(x)|, -\infty < x < +\infty.$$
(5)

#### Model

To formalize our proposed positive feedback mechanism, let us postulate that the evolution in time of the numbers  $S_1(t)$  and  $S_2(t)$  of mobilized soldiers in States 1 and 2 obey the following equations:

$$\frac{dS_1}{dt} = g\left(\frac{S_1}{N_1}\right)^b \left(\frac{S_2}{N_2}\right)^c \tag{6}$$

$$\frac{dS_2}{dt} = h \left(\frac{S_2}{N_2}\right)^b \left(\frac{S_1}{N_1}\right)^c,\tag{7}$$

where  $N_1$  and  $N_2$  are the total populations of the two countries, and g and h are constants intended to capture any differences between the two countries that can be treated as fixed on the timescale of the mobilization process. The exponent b expresses the entrainment effect of existing mobilization within a given country on future mobilization within that country. Similarly, the exponent c represents the feedback effect of existing mobilization in the opposing country on future mobilization within the home country.

The solution of (6) and (7) is obtained by noticing that:

$$\left(\frac{1}{g}\right)\left(\frac{S_1}{N_1}\right)^{c-b}\frac{dS_1}{dt} = \left(\frac{1}{h}\right)\left(\frac{S_2}{N_2}\right)^{c-b}\frac{dS_2}{dt}.$$
(8)

Therefore, by integration, we obtain  $S_1(t) = kS_2(t)$ , where k is a constant. Substituting into equation (7), this leads to:

$$\frac{dS_1}{dt} = KS_1^{b+c},\tag{9}$$

where *K* is a constant expressed in terms of  $N_1$ ,  $N_2$ , *b*, *c*, *g*, and *h*. We have thus now arrived at an expression of the form of equation (2) in the text, derived from quite general suppositions about the feedback effects that are likely to be present in actual mobilizational processes (note that the equation for  $S_2$  has the same structure).

If we assume that the two feedback effects (within-country and between-country) are sufficiently strong, such that b + c > 1, then the solution of (9) reads

$$S_1(t) = \frac{S_1(0)t_c^{\beta}}{(t_c - t)^{\beta}},\tag{10}$$

where  $\beta = 1/(b + c - 1)$ ,  $S_1(0)$  is the value of  $S_1$  at time t = 0, and  $t_c$  is a critical time determined by the initial conditions:

$$t_c = \frac{\beta}{S_1(0)^{1/\beta}}.$$
 (11)

The solution equation (10) exhibits a finite-time singularity as t approaches  $t_c$  from below. Due to the coupling of the positive feedback effects, the solution for  $S_2(t)$  is of the same form, with the same critical time  $t_c$ . We note further that the condition, b + c > 1, is quite weak, as it is compatible with even marginal decreasing growth rate for each term taken independently.

In order to understand how equation (10) is related to the power-law distribution of battle deaths, let us assume that the conflict can be triggered at any time during the mobilization process and that the number of casualties is simply proportional to the number of mobilized soldiers. Then, the distribution of casualties is the same as the probability density distribution, PDF(S), of total soldiers  $S(t) = (S_1 + S_2)$  at the time when the conflict is triggered. Because both  $S_1(t)$  and  $S_2(t)$  follow the same functional time dependence (10), the sum S(t) is also of this form. The PDF can then be obtained from the following equation:

$$PDF(S) dS = PDF(t) dt,$$
 (12)

where PDF(t) is the probability density function of the times at which conflict is triggered. Assuming a uniform time distribution, PDF(t) is a constant. Hence, using equation (12), we obtain:

$$PDF(S) \propto \frac{dt}{dS} \propto \frac{1}{S^{1+\alpha}},$$
(13)

where

$$\alpha = \frac{1}{\beta} = b + c - 1. \tag{14}$$

Equation (14) thus provides a direct link between the mobilizational positive feedback effects we postulated above and the observed distribution of war severities. Our finding that  $\alpha$  changed from 0.65 before 1789 to 0.35 thereafter implies that (b + c) shrank much closer to 1 around the time of the French Revolution, which in turn implies a dramatic strengthening of the positive feedback effects linking mobilizational processes between states.

We note further that these conclusions are robust to changes in many of the details of the model. For instance, suppose that conflict is not triggered uniformly in time, but becomes increasingly probable as the level of mobilization increases, that is, when time *t* approaches the critical time  $t_c$ . Rather than assuming PDF(*t*) to be a constant, we could instead assume:

$$PDF(t) = \frac{p_0}{(t_c - t)^{\gamma}}, with \ 0 < \gamma < 1,$$

$$(15)$$

where  $\gamma$  captures the degree to which mobilizational processes influence the timing of conflict. Then, expression (12) leads to the same form of (13) with only a change in the formula for  $\alpha$  from (14) to:

$$\alpha = \frac{1 - \gamma}{\beta} = (1 - \gamma)(b + c - 1).$$
(16)

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